FIA ANNUAL GENERAL ASSEMBLY 2019

PARIS
2–6 DEC

AUTO + ASSEMBLY

DAILY NEWSLETTER #2
WEDNESDAY 04.12.19

REFORMING REPRESENTATION

ANNUAL GENERAL ASSEMBLY 2019
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World Council for Automobile Mobility and Tourism

COUNCIL ELECT TO PURSUE VOTING REFORM

The final World Council for Automobile Mobility and Tourism (WCAMT) meeting of 2019 tackled the complex issue of voting rights within the FIA and welcomed the development of a range of new initiatives in road safety and Club development.

The World Council for Automobile Mobility and Tourism yesterday continued to pursue its agenda of governance reform by examining the issue of voting rights within the Federation.

Opening a spirited discussion, FIA Secretary General for Automobile Mobility and Tourism Andrew McKellar explained that in recent times a number of Clubs had raised the issue of voting rights pointing to imbalances in the weighting of representation, chiefly highlighting the fact that in countries where two or more Clubs exist voting rights are fractionalised and that no account is taken of the size of Clubs, with small organisations with few members possessing the same voting rights as the largest Clubs within the FIA Family. He pointed out that within the Mobility arm of the Federation, Clubs with less than 10,000 members have 58% of the votes.

To illustrate routes towards reform, he presented two possible restructuring options, the first involving a simple division of the total number of 1,334 votes afforded to Mobility Clubs among those organisations (with the residual votes being divided among the largest Clubs) and a second system in which the 88 largest Clubs receive 12 votes and the remainder six votes.

The examples provoked an animated discussion among Council Members with August Markl, President of the 20-million member Allgemeiner Deutscher Automobil-Club e.V. (ADAC), pointing out that Clubs with less than 2% of members globally are in possession

of more than 50% of voting rights and consideration must be given to the membership of the FIA's largest Clubs. He suggested that the Federation would encourage a more democratic process by weighting voting rights based on size of membership.

However, Asfar Hossain of the Automobile Association of Bangladesh pointed out that weighting voting in favour of current large Clubs could in the future disenfranchise newer Clubs in countries with large populations and great potential to grow.

FIA President of Region III and CAA President and CEO Tim Shearman acknowledged that changes were necessary and agreed with the agenda recommendation that the task be given to the Statutes Review Commission in 2020.

That recommendation was eventually agreed upon, with the proviso that Clubs would have the opportunity to contribute concepts for voting redistribution to the process.

Earlier, the meeting was addressed by FIA President Jean Todt, who said that, for him, in the realm of Mobility, two priorities stand out.

"The first is road safety," he said. "Next February marks the conclusion of the UN Decade of Action for Road Safety. The idea was to reduce by 50% the number of fatalities on the road. At that time, we had 1 million people dying on the road. Ten years later, figures from the WHO suggest the figure will be 1.4 million. Things have worsened and we need to address it. Next February, in Stockholm, we will have the third Global Ministerial Conference on Road Safety and I encourage you to represent your organisation and be a strong voice for the next decade.

"The other topic is the revolution around environment awareness and on that we must take more leadership. Our organisation is the biggest representative of road users and we need to be a strong voice."

The Council heard of a number of new initiatives in the area of Club Development and Road Safety. In the realm of safety, the Council heard about the development of a new FIA-originated funding mechanism for the UN Road Safety Trust Fund (UNRSTF) – Movism.

A brand initiative that seeks to engage the private sector in raising awareness and funds, Movism was likened to the Red programme which raises funds targeted at the eradication of HIV through what has become known as 'ethical consumerism'. Customers would be invited to pay a premium for branded products from partner companies with a portion of the revenue going to the UNRSTF. Delegates were informed that brand guidelines for Movism are in place and the project will be presented to FIA High Level Panel for Road Safety on the occasion of the Ministerial Conference in Stockholm in February.

The Council also heard of the latest developments in the FIF-supported FIA helmet safety projects. In order to bring standards to low-income countries, it was necessary to produce a helmet to the UN's ECE 22-05 standard to retail from US$15-20. The FIA has sourced a producer capable of meeting this demand and the helmets will be available in the first quarter of next year.

The FIA is also working with manufacturers in the issue and with regard to helmets on sale in high-income countries, a number of helmets have already undergone safety testing. The results are expected to be publicly unveiled at the 2020 Geneva Motor Show.

In the area of Club development, the Council was informed of another marketing initiative, known internally as 'One Road'. In order to examine ways to strengthen existing partner reward schemes available through Member Clubs, the FIA Marketing Department has worked with the FIA Mobility Services Commission to identify existing platforms and opportunities to link or expand this network with new partners with the aim of increasing the benefits available to individual Club members, on an international basis.

The Council was given two presentations during the meeting. The first was delivered by Michael Bradley of the Australian Automobile Association who detailed a research initiative on distracted driving undertaken by the AAA that could be applied by Clubs worldwide.

Identifying today's young drivers as the first generation to be unaware of life before the smart phone, the AAA aimed to identify the underlying factors behind mobile use in cars by drivers aged 17-25, and to develop targeted actions to reduce phone use while driving. At the end of the process, he said that the Association had identified when young drivers are likely to use phones, what they are most likely to use it for, and why in many cases they feel it is acceptable behaviour. The project included the development of a number of resources that could be used by Clubs around the world for similar research. The Automóvil Club del Ecuador (ANETA) also gave a presentation on environmental accreditation and the impact the Club is now making in the country.

FIA ASN Development Task Force

MAKING AN IMPACT ON THE FUTURE OF MOTOR SPORT

Yesterday, representatives of National Sporting Authorities around the world took part in the ASN Development Task Force meeting held at the FIA's headquarters in Paris.

Hosted by the President of the FIA ASN Development Task Force Andrew Papadopoulos and his Deputy Colin Hilton, each of the five regions (Americas, Africa, Europe, MENA and Asia-Pacific) were represented.

Meeting participants first heard about the last FIA Sport Regional Congress Europe NEZ that was held in Copenhagen, Denmark on 17-18 October. The main feature of the Congress was the implementation of a more interactive format with a diversified choice of workshops offered to the Delegates and the development of new tools enabling them to ask questions and comment on the presentations in real time.

The discussion then moved to the upcoming FIA Sport events, the last one of 2019 being the FIA Sport Regional Congress Europe CEZ taking place in Tirana, Albania on 13-14 December. Delegates were provided with a complete list of meetings for 2020, including the MENA Congress in Muscat, Oman (10-12 February), the Asia-Pacific Congress which will take place in Hanoi, Vietnam (6-8 April) right after the Formula 1 Grand Prix, the FIA Sport Conference in Chiang Mai, Thailand (16-19 June), the FIA Congress of Americas for Sport and Mobility in Cartagena, Colombia (5-7 August), the Africa edition from 28-30 August will be held in Zambia, the FIA Women in Motorsport Seminar followed by the Europe NEZ Congress in Reykjavik, Iceland (14-17 October) and the World Motor Sport Council held in Munich, Germany during the Annual General Assembly week (9 December). The FIA Sport Regional Congress Europe CEZ in Belgrade, Serbia will be organised on 11-12 December 2020.

FIA Training Manager Greg Symes presented an update on the training programmes, emphasising the importance of ensuring there is clarity and consistency to the training, as well as recognition of the strength of currently available materials and knowledge. The next steps will include establishing standards, identifying the groups of people involved in training (including competitors, volunteers and officials), and utilising a formalised delivery network. Focus on clarity, consistency and efficiency in training will lead to a stronger motor sport community.

Following the addition of drifting and digital motor sport to the roster of FIA-sanctioned forms of motor racing, the Federation has now embraced Motorkhana – a cost-effective and hugely popular competition.

"With developing ASNs, we feel that we need something that will allow people to turn up to an event with their own road cars, compete, and then go home. The roadblock for motor sport is the cost of it. Motorkhana is an easy set-up – all you need are some cones and a stop watch. In America, the last national championship had 1,600 entries," said Papadopoulos.

FIA Region I Extraordinary Plenary Assembly

IMPLEMENTING A NEW PLAN OF ACTION

Yesterday's FIA Region I Extraordinary Plenary Assembly saw the adoption of a new strategy of the Region for 2020-2022 and also gave the floor to a trio of innovative mobility start-ups.

The key action point from yesterday's meeting of FIA Region I was the adoption by Member Clubs of a new strategy for 2020-2022. Drawing on past achievements, new challenges, and Clubs' inputs, the strategy sets three main priorities for the next three years.

The first target, to help Clubs maintain their position as consumer champions, will see the Region Secretariat's policy work focus on three areas that are key for the future of Mobility Clubs: digitalisation, sustainability and road safety. As an example, in 2020 the Secretariat intends to spearhead the discussion on access to in-vehicle data, work on the revision of the Driving Licence directive at EU level, and find suitable funding to pursue the development of the Green NCAP programme.

The second key objective involves assisting Clubs in becoming organised for success and collaboration. The Secretariat will support Clubs in retaining and gaining members, as well as diversifying their services portfolio. This will be done through new opportunities to exchange with peers. For instance, in 2020 the Secretariat will develop a repository for positive road safety impacts as a result of Club activity and will create four tailored newsletters for its sub-regions.

The final strategy goal revolves around tourism. To increase capability in what has been a long-lasting activity for Clubs, the Secretariat will analyse the needs of its members, organise a dedicated Tourism Workshop, and will include tourism as the thematic focus of the Spring Meeting 2020.

Yesterday's meeting also marked the last phase of the FIA Region I Start-Up Challenge. The three finalist start-ups – Alphahapp, Iomob and VouchForMe – had the opportunity to present their proposal to work with Clubs on offering new solutions to members.

Iomob is a B2B, open MaaS Technology platform that creates marketplaces for mobility. This platform allows cities and mobility service providers to offer world-class connected mobility services in passenger transportation.

Alphahapp is developing the 'ummadum' platform to link mobility and retail markets. Users can share travels and request rides to save money and protect the environment.

VouchForMe is a blockchain-powered insurance service enabling careful drivers to access lower insurance premiums, through sharing the risk of a high insurance deductible.

Launched in February 2019, the FIA Region I Start-Up Challenge aims to foster innovation among Clubs, by connecting them with innovative business ideas. The FIA Region I Start-Up Challenge received a total of 67 start-up applications. The three finalists were selected by Club delegates during the Region I Marketing and Management workshop in Vienna in October 2019.

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Region II Plenary Meeting

REGION II LOOKS TO BUILD ON EXPERIENCE

Region II yesterday put the focus on practical solutions to a range of issues affecting Clubs in the region, from training and development to member retention.

A wide-ranging Region II meeting yesterday gave delegates insights into new advances in Club development, training, innovation and membership acquisition and retention.

The meeting began with Region President Mike Noon explaining to Club representatives from across the Asia-Pacific that in the absence of a global Mobility Conference in 2020 next year's Round Table meeting will take on added significance.

"Regional assemblies will therefore be enhanced and while we normally have about 55 representatives attending our meeting in 2020, that figure will likely increase significantly. This is a good opportunity for us to secure more funding for the event and showcase Region II to a wider audience."

Outlining the shape of next year's Round Table, he explained that the event would take place over two-and-a-half days, with the first day focusing on policy and featuring high-level presentation, while day two would highlight a single topic – the technological challenges happening around Clubs.

He also revealed that the Round Table meeting will take place in Hanoi, Vietnam, from 27-30 September, hosted by the Automobile Association of Vietnam.

The meeting then heard about changes to the approach to training programmes in the Region in 2020 with more focus being given to practical lessons from fellow Clubs.

"We want to bring in Club expertise," he said, "whereby we would identify a problem, look at actions taken, and then analyse the outcomes. The aim is for the programmes to focus on practical examples of how Clubs are innovating."

Continuing the theme of benefiting from the experiences of other Clubs, the meeting then heard that the Region II Innovation Hub will be launched in the first quarter of 2020, and Mr Noon encouraged Members to upload material to the site.

The Region II President then invited Ian Stone, Managing Director of the Royal Automobile Association of South Australia (RAA) to deliver a presentation on measures the Club has taken to attract and retain members.

He explained that, having diversified into the provision of insurance and home security, the Club had noted that many customers who availed themselves of those services were not buying roadside assistance services.

The Club therefore bundled Club membership into insurance packages and over the past five years roadside services have grown by 2.1% and overall membership has grown by 3.2% and that now 36.4% of customers buy more than one service from the Club.

Member retention is aided by the provision of discounts with 10% of the Club's AUD$450m turnover being returned to customers in the form of discounts. He added that retention rates were also boosted by detailing the savings achieved by each member on his or her annual renewal statement, making the decision to continue a simple one for members.

The final strategies employed to make the Club more attractive to existing and prospective members were community involvement through road safety advocacy and support of key organisations such as firefighters, and through marketing efforts such as sports sponsorships.

Finally, delegates were encouraged to get involved in the Star Rating for Schools road safety initiative, with fees for the initial webinar of the programme having been waived by iRap for Region II Clubs.

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Region III

SETTING THE AGENDA FOR 2020

Region III yesterday focused on developing an agenda for its January meeting and setting achievable goals for the coming year.

Yesterday's meeting of Region III Members focused on defining an agenda of achievable goals to be discussed in greater depth when the Region convenes in January in Panama City.

Region III President Tim Shearman opened the meeting by reminding Members that assistance with regional programmes aimed at development and capacity building.

A key topic recommended for inclusion in the Region's 2020 agenda was greater partnership among Clubs on member discounts. Julian José Abed of Mexico's Asociación Nacional Automovilística (ANA A.C.) explained that the Club has successfully developed a discount programme available to members of the Canadian Automobile Association (CAA) that travel to Mexico. "It is very important that we work together as a Region to develop benefits in each country," he said.

Region III President Shearman added that the CAA has invested heavily in technology in order to build a portfolio of over 600 partners offering discounts to Club members. "It is about making Clubs sustainable. That's why we are trying to diversify to become more about partnerships," he said.

Earl Jarrett of the Jamaica Automobile Association (JAA) detailed how the Club has developed an app that assists members in identifying partners through which discounts are available.

The topic of raising awareness of Club activity was also noted, with Mr Abed suggesting that Clubs do not make best use of social media platforms as a mechanism through which membership could be grown. He explained that the ANA had gone through a difficult period characterised by declining membership, but that after a concerted effort to engage with potential new customers on social media, membership numbers had grown significantly over the past four months.

Mr Jarrett added that a Region identity could be established that might aid with the dissemination of information on key issues, particularly around the topics of driving permits, tourism benefits and roadside service. "It could even lead to the development of a Region III card for members," he added.

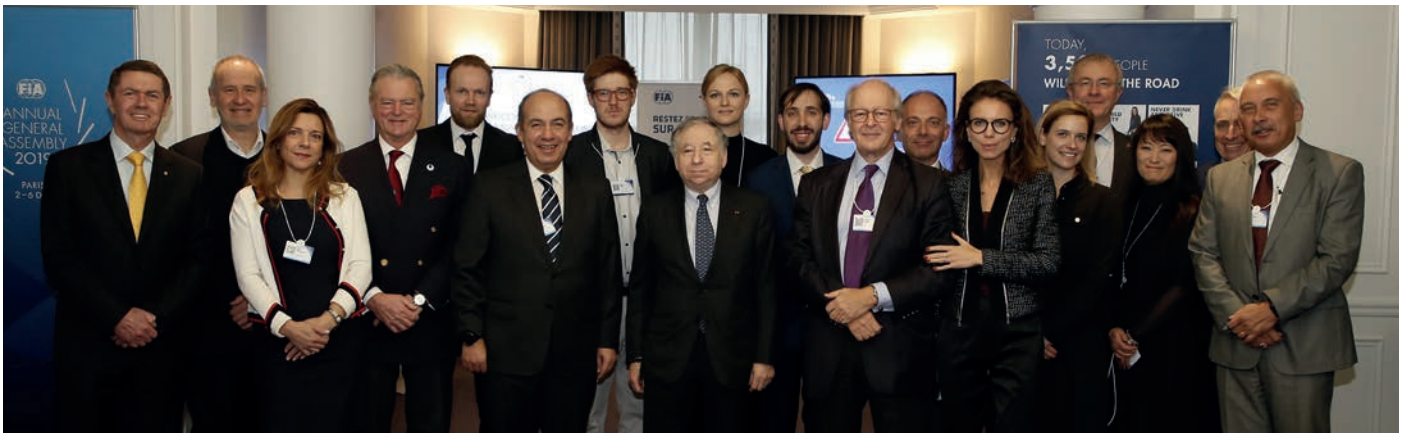
The meeting then heard from Gloria Murga from the Belize Automobile and Touring Association who accented the need to develop road safety initiatives in the region in 2020. She pointed to a lack of driver tuition in Belize saying that the establishment of a driving school was a key goal for the Club. Mr Jarrett suggested that it was an initiative the JAA could help with in terms of assisting with a curriculum and with training methodologies.

Ms Murga also suggested that an agenda point for the Region in 2020 should be to take action on the quality of substandard used vehicles being imported from the US into countries such as hers. She pointed to a lack of safety equipment in an ageing fleet and suggested that the Region advocate for stronger vehicle standards regulations.

FIA Environment and Sustainability Commission

MODELLING A GREENER FUTURE

Chaired by Former Mexican President Felipe Calderón, the FIA Environment and Sustainability Commission convened in Paris yesterday, on the same day that the UN's COP25 climate change conference took place in Madrid.



The Commission aims to strengthen the FIA's environmental sustainability credentials across its two pillars of Sport and Mobility, recognising the Federation's duty to help lead the global sustainability agenda.

The impact of climate change represents a pressing concern for all organisations and motor sport is no exception. In that context, the FIA has been invited to become a signatory of the United Nations Framework Convention for Climate Change "Sports for Climate Action". Launched in December 2018, the aim of the initiative is for Sports Organisations and their stakeholders to achieve a clear trajectory for the global sports community. A letter of commitment between the FIA and the UNFCCC was approved by the Commission under the leadership of its President. Joining this movement means developing stronger environmental commitment and boosting the global sustainability agenda.

The Commission meeting was the opportunity for Formula One to reveal the details of its recently released first sustainability strategy and its ambitious target to be a net zero carbon sport by 2030, with a focus on sustainably-fuelled racing cars, ultra-efficient logistics and travel, and 100% renewably powered facilities, factories and venues. Additionally, the strategy sets out that all F1 races should become sustainable by 2025. This comprises all waste being reused, recycled or composted, incentives for fans to reach the events in a greener way and opportunities for local communities to engage with the sport's goals

For Mobility, the Commission was informed about the next developments of the newly launched Innovative Urban Mobility Platform. The new Platform is based on two pillars, benchmarking, and modelling and simulation. The second pillar – modelling and simulation - has been developed with Siemens AG, and aims to provide Clubs with the tools that will allow them to evaluate the impact of new mobility technologies on their current urban transport and infrastructure system. Siemens, which has been continuously working with cities to integrate changes in the transport sector, has developed this tool using data derived from shared mobility, connected infrastructure, drones as well as e-bike and e-scooter sharing platforms.

In 2019, four Clubs were selected to carry out simulation pilot projects in their cities in order to assess the relevance of the Siemens' platform for FIA Mobility Clubs. These projects will be carried out in 2020, and will have different areas of focus, in line with Club priorities. This includes Touring Club Belgium, which will focus on traffic optimisation in Brussels in order to reduce congestion. The development of the preservation plan for the historic city centre of Bogota will be the focus for the Automóvil Club de Colombia, while the Canadian Automobile Association Toronto's project will aim to manage traffic flow. AA Singapore will look at the impacts of personal mobility devices and options for their safe integration into the current transport system will be evaluated.

The Commission also noted an update on the next season of FIA Smart Cities and on the upcoming launch of a dedicated website that will expand the initiative's outreach, helping to promote it to a new audience.

The Mobility stream of the FIA Environmental Accreditation Programme has moved into its pilot stage, with programmes being carried out in Australia, Norway and Ecuador. This new accreditation process has been developed to take account of the unique services of Mobility Clubs. In Norway, the process has been completed with the focus on headquarters and waste strategy. In Australia, the emphasis is being placed on HQ operations and workshops, while Ecuador focused on driving schools, a special sustainability project on Galapagos Islands as well as headquarters. The latest developments were welcomed by the Commission Members.

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Final of the FIA Smart Driving Challenge

FIA CROWNS FIRST FIA SMART DRIVING CHALLENGE WINNER

Yesterday, in Paris, Anders Lindström from Sweden won the inaugural FIA Smart Driving Challenge, a worldwide challenge that rewards smart, safe and eco-friendly skills at the wheel.

The first season of the FIA Smart Driving Challenge (SDC) started earlier this year and was organised around 14 heats, each a week-long. During the heats, the regular motorists, who joined the challenge through their Motoring Club or online, saw their driving patterns assessed in real time thanks to an AI-based phone app, powered by Enerfy, transforming real trips into a digital score.

The eight best drivers qualified to participate in the final of the SDC in Paris that took place yesterday. Starting in the morning, the finalists from France, Great Britain, Qatar, Sweden and Singapore had to complete a predetermined 4km route around Paris and drive in the smartest and safest way. Each finalist had four attempts at the route, with the driver recording the best efficiency average winning the FIA Smart Driving Challenge. In the end, Sweden's Anders Lindström, a member of Kevin Hansen's SDC team and also a Member of the Kungliga Automobil Klubben (KAK), was announced as the winner of the challenge.

The trophy was handed over by FIA Deputy President Automobile Mobility and Tourism Thierry Willemarck and FIA Drivers' Commission President Tom Kristensen.

As part of the prize, Anders Lindström has been invited to the exclusive FIA Prize Giving Ceremony taking place on Friday to see racing's World Champions receive their trophies.

FIA Senate and World Councils' dinner

AN HONOURABLE EVENING OF ENTERTAINMENT

The second social event of the Assembly week in Paris saw members of both FIA World Councils and the FIA Senate gather at La Grande Chancellerie de la Légion d'Honneur, one of the city's most historic sites.

FIA dignitaries and FIA President Jean Todt, who in 2011 was elevated to the order of the Grand Croix de la Légion d'Honneur, were joined at the special dinner by General Benoît Puga, Grand Chancelier de la Légion d'Honneur.

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