

Conservation, Adaptation and Maintenance of the Built Environment

30th April 2019 | Church House, Westminster

The CIOB is delighted to present the fifth year of this conference dedicated to the conservation, adaptation and maintenance of the built environment, in particular this year exploring quality and standards in the heritage sector.

This year the event is being held at Church House located in the grounds of breathtaking Westminster Abbey, a World Heritage Site with over a thousand years of history.

The day comprises presentations and interactive case study sessions that explore inspiring examples of heritage restoration projects.

The Chartered Institute of Building is at the heart of a management career in construction. We are the world's largest and most influential professional body for construction management with 46,000 members. We have a Royal Charter to promote the science and practice of building and construction for the benefit of society, and we've been doing that since 1834. Our members work worldwide in the development, conservation and improvement of the built environment.



Key Information

Event information

5th year of this conference

Sell out each year – around 250 delegates

Ticket price £110+VAT per delegate

9am to 5.30pm, followed by networking drinks

Sponsor/exhibitor areas amongst which refreshments and lunch will be served.

Upcoming 2019/20 CIOB President Charles Egbu to chair the event

Morning session will include

- Scene setting (awaiting confirmation of speaker from UNESCO),
- Glimpse into the future (Dr Alan Forster from Centre of Excellence in Sustainable Building Design Heriott Watt University)
- Additional presentations focussing on quality & standards in the Heritage Sector

Afternoon session will comprise case study presentations.

We will be using an interactive tool (likely to be Sli.do) enabling delegates to participate in presentations using voting buttons and ask questions at the end of presentations.

Marketing & Promotion

Event Website:

[Events.ciob.org/conservation2019](https://events.ciob.org/conservation2019)

Marketing to commence mid Jan 2019

- Email campaign to members and non-members
- Social media
- Advertising in Construction Manager Magazine
- Advertising through partner banner advertisements
- Leaflets distributed through CIOB events and regional staff

Construction Manager Magazine

constructionmanagemagazine.com

Print distribution 30.6k

Unique website visitors 41k

Global Construction Review

globalconstructionreview.com

Unique website visitors 70k

Social media

Twitter: 34.1k followers (live tweeting on the day)

Facebook: 6,303 followers

LinkedIn: 33k members

Sponsorship Packages

		PLATINUM	GOLD	SILVER	BRONZE
		£10k	£5k	£750.00	£250.00
PRE EVENT	Promotional emails	Logo & link	Logo & link	Logo	Logo
	Delegate emails	Logo & link	Logo & link	Logo	Logo
	Website	Logo, link & 100 words	Logo, link & 100 words	Logo, link & 50 words	Logo & link
EVENT DAY	Attendees	10	5	2	1
	Stand	4 x 3m	3 x 2m	Table top	Banner only
	Recognition	Thank you from chair & logo on sponsors slide	Thank you from chair & logo on sponsors slide	Logo on sponsors slide	Logo on sponsors slide
	Presentation	Case study presentation (pm)	N	N	N
	Programme	Full page advertisement & 50 word company profile	Half page advertisement & 50 word company profile	50 word company profile	Logo
POST EVENT	Website after event	Option for presentation to be shared with delegates	n/a	n/a	n/a
	Recording of event	Recording of presentations hosted on CIOB knowledge hub	n/a	n/a	n/a
	Follow up email	Personal thanks from sponsor + logo & link	Logo & link	Logo	Logo

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To discuss your involvement in this event, please contact a member of our partnership team



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2018 Sample of Delegate Job Titles

Assistant Building Surveyor	Lead Building Surveyor London and the South East
Assistant Project manager	Lead Building Surveyor Midlands
Associate Director – Education and Standards	Lecturer
Bid Manager	M & E Manager
BREEAM Scheme Consultant	Maintenance Manager Cultural Heritage
Building Services and Maintenance Manager	Manager PCS
Building Surveyor	Managing Director
Business Development Manager	Operations Director
CEO	Package Engineer
Chartered Architectural Technologist	Partner
Chartered Building Surveyor	Planning Manager
Chief Maintenance Manager Cultural Heritage	Preconstruction and Business Development
Christopher McGregor Conservation Group	President
Clerk of Works	Principal
Construction Director	Production Director
Contracts Manager	Programme Lead
Deputy Clerk of the Works	Project / Construction Manager
Design Manager	Project Manager
Director	Property Manager
Employer Engagement Manager	Proprietor
EPC Surveyor	Quality Control Assessor
Estate Projects Manager	Quantity Surveyor
Estates Director	Regional Director, Head of Conservation & Heritage
Estimator	Regional Surveyor
Executive Director	Section Engineer
Founding Director	Senior Architect
General Trustees : Assistant Secretaries	Senior Building Surveyor
Global BIM/IM Consultancy Director	Senior Contracts Manager
Head of Buildings	Senior Engineer
Head of Business Development	Senior PR & Marketing Manager
Heritage Development Manager	Senior Project Manager
Historic Building Consultant	Senior Surveyor
Interim Head of Buildings	Shadow Minister for Arts and Heritage
IRV Project Manager	Surveyor
Lead Building & Landscape Design Advisor	Team Leader (Surveying)
Lead Building Surveyor	Technical Director
Works Manager	Works foreman

2018 Sample of Delegate Companies

5th Studio	JacksonBCS Limited
Aecom	James Woolgrove Associates Ltd.
Ardmore Construction	Kier Construction
bank of england	Konstrukshon Ltd
Batty France	LB Lambeth
Bayliss Architectural & Building Consultancy	Malcolm Hollis
BDP Partnership	Mortice Consulting
Brian Bulfin Associates Ltd	Motte & Bailey Construction Ltd
Bristol City Council	National Trust
Building Surveying Solutions	OHL
Burghauptmannschaft Österreich	Parliament
Caerphilly council	Patrick F Corr Ltd
Canbridge Management	Project Design & Management (UK) Ltd
Canterbury City Council	Rebuild Cost Assessment Ltd
Church of Scotland	Redstone Property Services Ltd
Cintec International Ltd	RESTORE LONDON LIMITED
Coniston	Rosewood Ltd
Corebuild Ltd	Rugby School
Correa+Lampaya	S B Consultancy
Cowdray Park Estate	Serco
CRL Restoration	Sir Robert McAlpine
Cunningham Lindsey	Somerset House
D B R (London) Ltd	Southend-on-Sea Borough council
David Glynn Management Ltd	Southside Property
DBR (London) Limited	Steadberry Restoration / Redreef Ltd
ECOHDS	Stream Claims Services
English Heritage	The Palace of Westminster & Parliamentary Estate
Faithful+Gould	Thomann-Henry
Faithorn Farrell Timms LLP	Triton Building Restoration Limited
Fariclough and Company Ltd	UBW GmbH
Finchley College	University of Cambridge
Gleeds	UoG
Henry Boot Construction Limited	UWTSD
Heritage Building and Conservation	V&A
Historic Environment Scotland	Vermessung Meixner
HRS Services Ltd	W.G. Carter Ltd
IHBC	WCM Consultants Ltd
Interserve Construction Ltd	Westminster Abbey
ISS UK Ltd	Willmott Dixon