



### President's Dinner 2019

Join us as we celebrate the inauguration of our new President, Charles Egbu FCIOB.

Enjoy a wonderful evening of exquisite food, fantastic entertainment and the chance to hear the new President's inaugural speech where he will outline plans for his 2019/20 presidency.

In his opening address our outgoing President Christopher Soffe FCIOB, will give highlights of his year before formally welcoming Charles to the stage to take his place as President of the CIOB.

The President's Dinner event is open to members and non-members of the CIOB and we look forward to welcoming our most senior members from around the world plus some of the most influential leaders from the UK construction industry.

In addition, the winners of CIOB's Global Student Challenge will be announced and receive their trophy at this event. For our six finalist teams, this will be the culmination of several months hard work competing in an online challenge against teams from across the globe. For more Information visit the Global Student Challenge website.

## Signet Library

Parliament Square, Edinburgh, EH1 1RF

Welcome drinks will be held in The Lower Library. With its columns, cornices, galleries and balustrades it is a splendid space in its own right. By day The Lower Library is a living, working law library, creating an inviting atmosphere for guests to relax in, surrounded by historic and contemporary legal and Scottish collections, enjoying an outlook onto Parliament Square and the Royal Mile.

Dinner will be held in The Upper Library, which is a magnificent setting for our 3 course Presidential dining experience. Architectural features include a cupola painting depicting Apollo and the Muses, accompanied by poets, orators, historians and philosophers, a magnificent stained glass window celebrating Queen Victoria's Jubilee, classical columns, ornate cornices, and upper galleries with decorative balustrades.

### Charles Egbu

FCIOB, FRICS, FAPM, FRSA, FHEA Incoming President 2019/2020



Professor Charles Egbu is Dean of School of the Built Environment and Architecture at London South Bank University, England, UK, where he holds the Chair in Project Management and Strategic Management in Construction. His First Degree was in Quantity Surveying [First Class Honours] – Leeds Metropolitan University, UK, and he worked briefly as a site Quantity Surveyor for a large UK construction company. His Doctorate was obtained from the University of Salford, UK, in the area of Construction Management. He is a Fellow of the Chartered Institute of Building (FCIOB), Fellow of the Royal Institution of Chartered Surveyors (FRICS), Fellow of the Association for Project Management (FAPM), Fellow of the Royal Society for the Encouragement of Arts, Manufacture and Commerce (FRSA), and Fellow of the Higher Education Academy (FHEA). He is currently Vice Chair of the CIOB Policy Board.

He has lectured, nationally and internationally, at undergraduate and postgraduate levels in areas such as construction economics, contract procurement, project management, construction management, construction process improvements, sustainable development, and Innovation & knowledge management in complex environments. His research is in similar areas, where he has attracted in excess of £25m from many research funding bodies — nationally and internationally.

He is a Visiting Professor to a number of Universities in Europe, Africa, and Asia. He has contributed over 350 publications in various international journals and conferences and has hosted, chaired and spoken at many conferences in his areas of expertise.



### **Key Facts**

#### **Event information**

Expected guests: c250

100 of which are CIOB Global Members, plus 150 Officers, Trustees, Senior Construction

Industry Leaders (members & non-members)

Ticket prices:

Individual Member £99 + VAT
Individual Non Members £119 + VAT
Member Table of 10 £975 + VAT
Non Member Table of 10 £1175 + VAT

10% Early Bird Discount before 31st March 2019

Black tie / evening dress

Welcome drinks reception
3 course dinner
Entertainment
Welcome from outgoing President, Chris Soffe
Incoming President Inaugural Speech
Presentation of Global Student Challenge Trophy

#### **Marketing & Promotion**

Event website:

https://events.ciob.org/president sdinner2019

Marketing to commence Feb 2019

- Email campaign to members (34,000) and non-members
- · Social media
- Advertising in Construction Manager Magazine
- Advertising through CIOB website and banner advertisements

#### **Construction Manager Magazine**

constructionmanagermagazine.com Print distribution 30.6k Unique website visitors 41k

#### **Global Construction Review**

globalconstructionreview.com Unique website visitors 70k

#### Social media

Twitter: 34.1k followers (live tweeting on the day)

Facebook: 6,303 followers LinkedIn: 33k members

# Sponsorship Packages

		GOLD	SILVER	BRONZE
		£5k	£1,500	£500
PRE EVENT	Promotional emails	Logo & link	Logo & link	Logo
	Attendee emails	Logo & link	Logo & link	Logo
	Social media	Recognition of your support	Recognition of your support	Recognition of your support
	Website	Logo, link & 100 words	Logo, link & 50 words	Logo & link
EVENT DAY	Tickets	Table for 10	5 tickets	2 tickets
	Recognition	Recognition in welcome speech	Recognition in welcome speech	Recognition in welcome speech
	Event programme	Logo & 100 word copy	Logo	Logo
	CIOB President	Introduction and photograph with CIOB President	X	Х
	Branding	Roll up banner / branding in welcome drink reception	X	Х
Post event email to attendees		50 word copy, logo and link to website	50 word copy, logo and link to website	Logo

