



CIOB

Future Skills for Traditional Buildings

28 April 2020 | Church House Westminster

Sponsorship Information



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The loss of traditional craft skills has reached critical levels, owing to retirements from an ageing workforce, insufficient apprenticeships and a 'framework' which is not fit for purpose.

This is against the background that for the next ten years an unprecedented number of large projects are planned where these skills will be essential - just think of The Palace of Westminster and Notre Dame Cathedral to start with.

Brought to you by the Chartered Institute of Building, this conference will explore how we can balance the shortage of traditional skills with the need to move to modern methods of working. Is there a digital solution?

Through a series of presentations and case studies, we will explore:

- How can we balance the shortage of traditional skills with the need to move to modern methods of working.
- What is the role of apprenticeships in this?
- Are apprenticeships fit for purpose to meet today's requirement in the heritage / conservation sector?
- Digital solutions for traditional skills
- What makes the heritage sector an attractive career choice for young people?
- What are the career options in this sector. Where are the skills shortages?
- What can we learn from examples of how skills are preserved in other countries?



The Chartered Institute of Building is at the heart of a management career in construction. We are the world's largest and most influential professional body for construction management with 46,000 members. We have a Royal Charter to promote the science and practice of building and construction for the benefit of society, and we've been doing that since 1834. Our members work worldwide in the development, conservation and improvement of the built environment.

Key Facts

- 7th Year of conference
- Sell out every year with around 250 delegates
- Ticket prices:
- £110 CIOB members, £140 non-members
- 9am – 5pm followed by networking drinks
- Sponsor / exhibitor areas amongst which refreshments and lunch are served

- Caroline Gumble, CEO CIOB to chair the event
- Morning sessions will include scene setting, examples of different approaches to sustaining skills and building cultural pride through built assets (including international)
- Afternoon sessions will include case studies showcasing the role of technology and stories following the careers of apprentices

- We will be using an interactive tool, Sli.do, enabling delegates to participate in presentations using voting buttons and ask questions in the panel sessions.

- The event is being held at the prestigious Church House located in the grounds of Westminster Abbey, with wonderful views of this historic landmark from our refreshment space and a fabulous circular auditorium with state of the art technology to deliver a world class event.

EVENT INFORMATION

Event Website:
[Events.ciob.org/futureskills](https://events.ciob.org/futureskills)

Marketing to commence mid Nov 2019

- Email campaign to 36,000 UK members
- Social media
- Advertising in Construction Manager Magazine
- Advertising through partner banner advertisements & sponsor networks
- Leaflets distributed through CIOB events and regional staff
- Mailings and advertisements in industry publications and sector networks

MARKETING & PROMOTION

Twitter: 36.8k followers (live tweeting on the day)

Facebook: 7,752 followers

LinkedIn: 33k members

SOCIAL MEDIA

Construction Manager Magazine
constructionmanagermagazine.com
Print distribution 30.6k
Unique website visitors 41k

PUBLICATIONS

Sponsorship Packages

	PLATINUM £12k	GOLD £5k	SILVER £850.00	BRONZE £250.00
	Main sponsor, with opportunity to present on stage and large exhibit space	Drinks reception sponsor, opportunity for on stage welcome to drinks reception and entire branding of the drinks reception area	You can choose to take a table top in the main exhibit area, or do a traditional skill demonstration around the edge of the main conference room	The chance to have your brand associated with this event
PRE EVENT	Promotional emails	Logo & link	Logo & link	Logo
	Delegate emails	Logo & link	Logo & link	Logo
	Website	Logo, link & 100 words	Logo, link & 100 words	Logo, link & 50 words
	Attendees	10	5	2
EVENT DAY	Stand	4 x 3m	3 x 2m	Table top
	Recognition	Thank you from chair & logo on sponsors slide	Thank you from chair & logo on sponsors slide	Logo on sponsors slide
	Presentation	Case study presentation (pm)	N	N
	Programme	Full page advertisement & 50 word company profile	Half page advertisement & 50 word company profile	50 word company profile
	Website after event	Option for presentation to be shared with delegates	n/a	n/a
	POST EVENT	Recording of event	Recording of presentations hosted on CIOB knowledge hub	n/a
Follow up email		Personal thanks from sponsor + logo & link	Logo & link	Logo

Next steps:

1. To discuss your requirement, please contact one of the team below.
2. When you have chosen your sponsorship package, we will draw up a contract for signature.
3. At this point, we can immediately start promoting your involvement and will happily support you in getting the very best out of this event.



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ANNABEL DANIELS



Partnerships Executive

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NICOLA JAMES

2019 sample of delegate job titles

Account Manager	Director - Structural Engineer	Project & Programmes Manager
Architect	Director of Building Surveying	Project Director
Architectural Historian	Director of Estates	Project Manager
Area Building Surveyor	Director of Estates & Projects	Project Manager/Designer
Area Manager	Divisional Construction Manager	Project QS
Assistant Building Control Surveyor	Employment Engagement Manager	Projects Director
Assistant Building Surveyor	Engineer	Property Manager
Assistant Operations Manager	Estate Manager North Building	Proprietor
Assistant QS	Estates Administrator	QMSI Construction
Associate	Estates Director	QS student
Associate Director	Executive Director	R&D Coordinator
Associate Director - Building Services	Executive Editor	Regional Director, Head of
Associate Director – Education and	General Trustees : Assistant Secretaries	Conservation & Heritage
Standards	Geospatial Imaging Analyst	Regional Building Surveyor
Associate Director - Marketing and Digital	Group Director	Regional Director
Associate Professor & Programme Leader	Head of Building Conservation &	Regional Operations Manager
for the MSc in Building Conservation	Geospatial Survey	Reinvestment Delivery Manager
B&CE Manager	Head of Estates and Facilities	Rural Building Surveyor
BREEAM Refurbishment Manager	Head of Estates services	Sales & Marketing
Building Consultancy Volunteer	Head of property and Facilities	Senior architect
Building Services Manager	Head of Research & Development	Senior Building Surveyor
Building surveyor	Head of Sales & Partnerships	Senior Conservation Property Services
Building Surveyor/Clerk of Works	Head of Survey and Asset Management	Manager
Buildings and Compliance Officer	Heritage Development Manager	Senior Consultant
Built Environment specialist	Higher Education Lecturer (construction)	Senior Contracts Manager
Business Development Manager	Historic Buildings Surveyor	Senior Design Manager
Capital Projects Manager	Historical Plaster Conservator	Senior domestic major loss adjuster
CEO	Inspector of Historic Buildings	Senior Engineer
Chair of CIOB Conservation Special Interest	Lead Building Surveyor London and the	Senior Estates Manager
Group	South East	Senior Facade Manager
Chartered Architectural Technologist	Manager	Senior Historic Building Surveyor
Chartered Surveyor	Manager of London and Essex Operations	Senior Manager
Chief Executive	Managing Director	Senior Project Manager
Chief Maintenance Manager Cultural	Managing Surveyor	Senior QS
Heritage	Marketing & Business Development	Senior Surveyor
Clerk of Works	Marketing Assistant	Senior Vice President
Communications Executive	Marketing Manager	Site Manager
Communications Manager	MD	Structural Engineer
Company Director	Operations Director	Survey Coordinator
Conservation Manager	Operations manager	Surveyor
Construction Director	Package manager	Technical Advisor
Construction Manager	Partner, Architect	Technical Director
Consultant	Planning Manager	Technical Manager
Contract Performance & Improvement Lead	Pre-Construction	Theatresearch
Contracts Director	Pre-Construction Manager	Working foreman
Contracts Manager	President	Works manager
Creative Director	Principal Ecologist	
Design Manager	Principle	
Director	Programme Specialist for World Heritage	
Director /Building surveyor	& Protection of Cultural Property	

2019 sample of delegate companies

1979
Aedis
Artelia UK
Aspen Build (East Anglia) Ltd
Aukett Swanke
Baxall Construction Ltd
BPG Architects & Surveyors
BRE
BSG Ecology
Buckinghamshire County Council
Burghauptmannschaft Österreich
Cadw
Canbridge Management Ltd
Canterbury City Council
Carmarthganshire County Council
Carrig Conservation International
Limited
Cathedral Communications Limited
CBRE Ltd.
Chase de Vere
Cheshire constabulary
Chichester Stoneworks Ltd
Church of Scotland
Cintec International Ltd
Conisbee
Coniston
Construction Leadership Services Ltd
Copperstone Ltd
cowdray estate
CRL Restoration
Cruse Property Services
Cullen Conservation
DBR Limited
Defence Infrastructure Organisation
Düsseldorf Chamber of Crafts and
Skilled Trades
Edmont Ltd
Edwards Hart Consultants
English Heritage
Eurpartnerships
F.A Valiant & Son Ltd.
Faithful+Gould
Fariclough and Company Ltd
Flint Construction
Fresson and Tee
Fresson and Tee
Garenne Interiors
Greater London Reserve Forces and
Cadets Association
Greendale Construction Limited
Greenwood Projects Ltd
Grove Ventures Ltd.
Hall & Woodhouse Ltd
Heriot Watt University
Heritage Lottery Fund
Hertfordshire County Council
Historic England
Hoare Lea LLP
HOK International Ltd
ID Projects Consultancy Limited
Imtech Engineering Services
London and South
Independent
Interserve Construction Ltd
Inverness City Heritage Trust
Ipswich Borough Council
ISS UK Ltd
James Mackintosh Architects
James Woolgrove Associates Ltd.
JASurveying
JGHC
K R Hannaford & Co
Keir Hamilton Surveyors
Kent fire and Rescue Service
Kenyon Gough Chartered
Surveyors
Kiely Bros. Ltd.
Kirby Surveying Ltd
Lendlease
Lendlease
Locker & Riley (Heritage) Ltd
London Business School
Mace
Martin Ashley Architects
Matthew Williams
Montague Howard Associates
Moore DM Ltd
Mortice Consulting Limited
National Trust
NBJ (London) Limited
North Lincolnshire Council
O'Brien & Price
Old Royal Naval College
Oricalcum
Pareto Facilities Management Ltd
PAYE Conservation
Peterborough Regional College
Phil Combs Design Management Ltd
Pick Everard
Pier Contractors Limited
Pinnacle Professional Services Ltd
Price & Myers
Purcell
Quatrefoil Chartered Surveyors
R W Armstrong & Sons Ltd
R3 Polygon UK Ltd
Rand Associates
RCDOW
RIFT R&D
Rob Horton Design Ltd
Rooff
Rose of Jericho
Rosewood Ltd
Royal Household
Sapcote Consulting Ltd
Sedgwick International UK
Selectaglaze Ltd
Sir Robert McAlpine Ltd
Skanska
Smallwood Architects
Somerset House Trust
Southern Housing Group Ltd
SPACE+MATTER LTD
Stace LLP
Steadberry Restoration Limited
Storm Windows
Sunderland Peacock & Associates Ltd
Sykes & Son Limited
The Ambassador Theatre Group
The Edward James Foundation Ltd
The European Heritage Academy
The National Lottery Heritage Fund
The Royal Parks
Thomann-Hanry UK
Timberwise Ltd
Trimate Global Coatings
UNESCO
Upland Architect
V&A
VESTA CONSTRUCTION GROUP
Wallace Guthrie Ltd
WR Dunn & Co Ltd
WSP