

Surfactants Trends 2020

Demand/Maintenance/Markets

The global surfactants market has seen fluctuations in 2020 caused by the covid-19 pandemic. How has the market begun to recover in the latter half of the year? What aspects of the industry still remain in a state of flux?



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End of 2020 Demand

Demand for surfactants from the end-use detergents industry is likely to remain steady for Q4.

Q3 is typically a high demand period for detergents so there could be a slight seasonal dip, especially towards December when de-stocking activities begin, but this is typically seen every year.



\$54,685.29 M

Industrial cleaning market size is projected to reach by 2025 according to Valuates Reports



"There are several ongoing maintenances at upstream fatty alcohols plants in the fourth quarter, but producers are thought to have built up stocks so limited - if any - impact is expected in surfactants availability

"The market is generally very calm, with limited impact seen from the coronavirus pandemic due to the nature of the end use applications, with many surfactants applications going into 'key' sectors like personal care."

Samantha Wright
Senior Editor Manager, ICIS Pricing

Want to learn more?

Need to keep up with the surfactants market in the current economic climate? Join your fellow professionals and industry leaders at the **ICIS European & Asian Surfactants Virtual Conference, 10 - 11 November 2020 // 8am - 12:30pm GMT // Online**

The conference will not only be a fantastic learning experience for attendees but is also a great way to make new connections and update existing ones from home.

For more info, check out: bit.ly/EuropeanAsianSurfactants