

UK Trade and Export Finance Forum 2019

QEI Conference Centre, London

5 June 2019

A unique sponsorship and exhibition opportunity

London Gateway
Essex

DP WORLD
London Gateway

DP WORLD
London Gateway

QC05

QC04



UK Export
Finance

100
Years of
Innovation

 **BUSINESS
IS
GREAT**
BRITAIN & NORTHERN IRELAND



UK Export
Finance



UK Trade and Export Finance Forum 2019: 100 Years of Innovation

Hosted by UK Export Finance (UKEF), the second edition of the UK Trade and Export Finance Forum provides a unique platform for your organisation and an opportunity to network and present your products and services to a highly influential audience;

- Over 600 selected guests, of which 400 will be UK companies and key overseas buyers
- Senior government officials and business leaders
- Gain significant commercial exposure, through a strategically important event
- Unrivalled networking opportunities with like-minded companies, opening further business prospects
- Showcase the very best of your brand's expertise and services to an influential and relevant audience

**For further details, please
contact the Project Team on:**

T: 0117 906 7026

E: UKEF@brayleino.co.uk



Sponsorship Packages



	Platinum	Gold	Silver	Bronze
Price	£40k	£25k	£15k	£10k
Stand	Large, focal stand	✓	✓	✓
1-1 Meetings	✓	X	X	X
Speaking role	Place on focal, branded panel	Speaking role at branded reception	Own bespoke, branded session	Panellist on an existing session
Display of literature	✓	✓	✓	✓
Feature in brochure	2 pages	1 page	1 page	1/2 page
Logo in brochure	✓	✓	✓	✓
Mention in marketing material	✓	✓	✓	✓
Number available	1	1	1	2

*All available on a first-come, first-serve basis.
Full package details can be found on the next page.*

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*St Paul's Cathedral from
South Bank, London*



Sponsorship Packages



Platinum

- Sponsorship of a large, focal stand in the exhibition area with the company logo displayed which must be manned throughout the event. This can be used to engage with delegates and distribute company literature
- Sponsorship/branding of and panellist on first session following ministerial keynote
- Pre-arranged 1-1 meetings with companies
- Branding of 1-1 meeting area
- Two-page spread in the A5 brochure (artwork to be supplied by company)
- A logo in the event brochure to thank sponsors
- Sponsor to be mentioned in all marketing material circulated prior to the event

£40k

Gold

- Sponsorship/branding of evening networking reception
- Speaking slot at the reception
- Display of literature during the reception
- Sponsorship of a smaller stand in the exhibition area with the company logo displayed which must be manned throughout the event. This can be used to engage with delegates and distribute company literature
- One-page entry in the A5 brochure (artwork to be supplied by company)
- A logo in the event brochure to thank sponsors
- Sponsor to be mentioned in all marketing material circulated prior to the event

£25k

Silver

- Sponsorship and branding of bespoke 45-minute session on a pre-agreed topic of choice
- Option for the session to be promoted separately by invitation only
- Display of literature during the session
- Sponsorship of a smaller stand in the exhibition area with the company logo displayed which must be manned throughout the event. This can be used to engage with delegates and distribute company literature
- One-page entry in the A5 brochure (artwork to be supplied by company)
- A logo in the event brochure to thank sponsors
- Sponsor to be mentioned in all marketing material circulated prior to the event

£15k

Bronze

- Sponsorship and branding of an existing session within the programme
- 5-minute speaking slot at the beginning of the session, prominent speaking role or moderator role
- Display of literature during the session
- Sponsorship of a smaller stand in the exhibition area with the company logo displayed which must be manned throughout the event. This can be used to engage with delegates and distribute company literature
- Half-page entry in the A5 brochure (artwork to be supplied by company)
- A logo in the event brochure to thank sponsors
- Sponsor to be mentioned in all marketing material circulated prior to the event

£10k



Department for
International Trade

www.great.gov.uk

DIT

The UK's Department for International Trade (DIT) has overall responsibility for promoting UK trade across the world and attracting foreign investment to our economy. We are a specialised government body with responsibility for negotiating international trade policy, supporting business, as well as delivering an outwardlooking trade diplomacy strategy.

Disclaimer

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