



SESAM PRAGUE 19-21 JUNE 2024

SOCIETY FOR SIMULATION IN EUROPE SUPPORTING EXCELLENCE IN HEALTHCARE



Exhibition Prospectus

19 - 21 JUNE 2024
29TH ANNUAL MEETING OF
SOCIETY FOR SIMULATION IN EUROPE



SOCIETY FOR
SIMULATION IN EUROPE



We are delighted to extend an invitation to join the **29th Annual Meeting of SESAM** which will take place in Prague, Czech Republic, 19-21 June 2024.

Following on from the success of the Lisbon Meeting, SESAM 2024 in Prague promises to be a popular destination and an unmissable event in the sim calendar.


The congress and cultural centre O2 Universum offers modern exhibition floorspace favouring interaction with attendees throughout the event.

With 100% of exhibitors expressing the intention to return in 2024, we anticipate high demand for the limited exhibition space and encourage you to book early using our interactive floor planner.

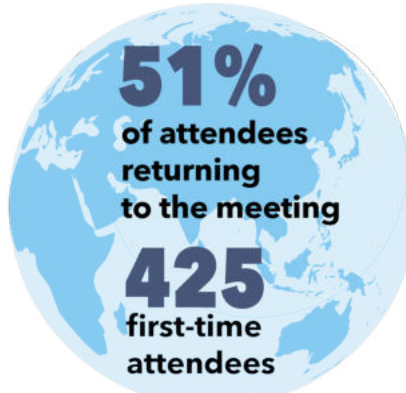


SESAM Lisbon 2023

SHAPING THE FUTURE OF SIMULATION TOGETHER



62%
increase in
delegates



51%
of attendees
returning
to the meeting
425
first-time
attendees



72%
increase in
Abstracts
submitted



Hashtag
#SESAM2023
256,257K
Twitter impressions from
6 June to 13 June 2023

During the
Annual Meeting
speakers & presenters
generated over
213
hours of content
over 3 days

CONGRATULATIONS TO OUR COMMUNITY!



260% more
workshops

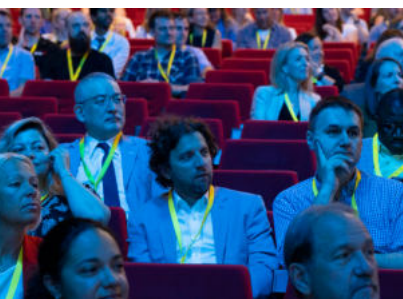


5
offsite visits



137 hours
more than last year!

32 colleagues from Ukraine registered to
attend free of charge as part of SESAM's
support to our sim community there





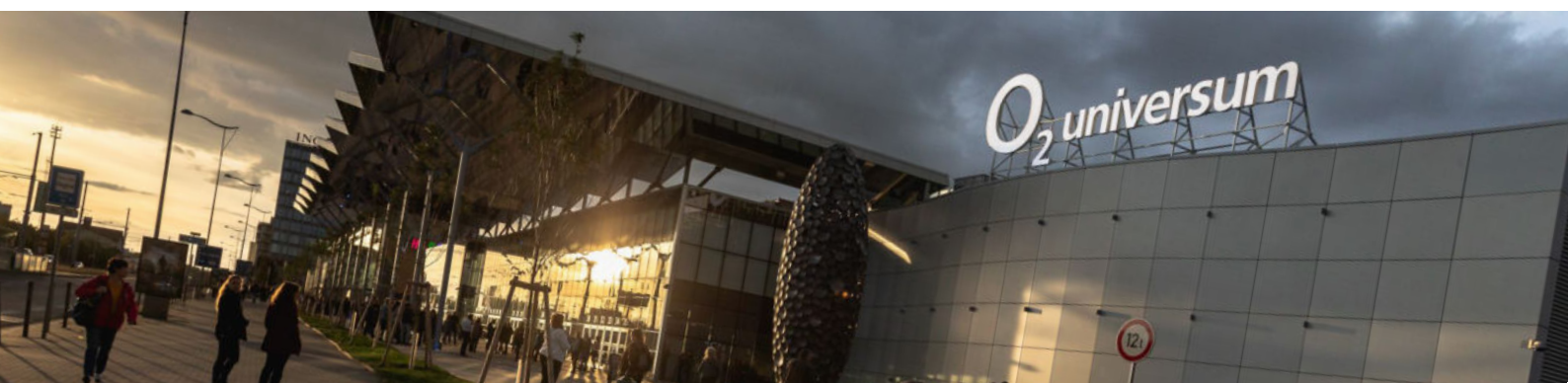
2024 Programme Overview

Tuesday 18 June	Exhibitor set-up
Wednesday 19 June	Exhibition open
Thursday 20 June	Exhibition open
Friday 21 June	Exhibition open and dismantling



Exhibition Opportunities [CLICK HERE TO BOOK](#)

PACKAGE INCLUSIONS	Platinum Partner 5m x 5m	Gold Partner 4m x 4m	Silver Partner 3m x 3m	Exhibitor 3m x 3m	Exhibitor 3m x 2m	Exhibitor 2m x 2m	Exhibitor Table Top
Exhibition Space	5m x 5m (25m ²)	4m x 4m (16m ²)	3m x 3m (9m ²)	3m x 3m (9m ²)	3m x 2m (6m ²)	2m x 2m (4m ²)	Table Top
Stand Inclusions	Prime location - space only		Shell scheme stand, carpet, nameboard, 13 amp socket (500 watt rated), spotlight, 1 table and 2 chairs				1 table and 2 chairs
Exhibition passes <i>Access to Scientific Programme or Plenary not included</i>	8	6	5	4	3	2	1
Scientific Programme passes	4	3	2	-	-	-	-
Promoted Industry Session <i>(90 mins) product or equipment demonstration</i>	✓	-	-	-	-	-	-
Tickets to First Time Attendees and Members Networking	5	4	3	2	1	1	1
Logo on Meeting session holding slide	✓	✓	✓	-	-	-	-
Inclusion of the below in SESAM 2024 website							
Company Name, Logo, Contact Details, Website Link	✓	✓	✓	✓	✓	✓	✓
Company Biography	200 words	100 words	50 words	-	-	-	-
Investment	€21,000	€14,250	€9,000	€6,850	€4,650	€3,450	€1,500



Additional Exhibitor Options [CLICK HERE TO BOOK](#)

Available to any exhibitor category.

PROMOTED INDUSTRY SESSION - €2,000

90-minute Product or equipment demonstration. Promoted on SESAM channels prior to and during the Annual Meeting. Not included in Scientific Programme.

Sponsorship Opportunities

SESAM 30TH ANNIVERSARY PARTY

Address from sponsor and VIP guest access to SESAM 30th Anniversary Party in Prague Old Town. Your company branding on all related materials and communications.

DELEGATE CONFERENCE BAG - € 6,000

Your company branding on conference bag provided to all delegates.

HYDRATION - € 6,000

Your company branding on water bottles provided to all delegates.

MOBILE PHONE CHARGING UNIT - € 1,500

Your company branding in a central location (price per unit)

OFFSITE VISITS TO LOCAL SIMULATION CENTRES

Address from sponsor and your company branding on all related materials and communications.

FIRST TIME ATTENDEES AND MEMBER RECEPTION - €3,000

Address from sponsor and guest access to the First time Attendees and Member Reception. Your company branding on all related materials and communications.

MENTORING PROGRAMME ACTIVITIES - € 2,000

Your company branding on all related materials and communications.





We are happy to present **a range of options for our exhibitors and sponsors**, but recognise that you may have specific requests for your presence at SESAM 2024 and we are happy to discuss tailoring packages to meet these needs.



To secure or discuss any of these opportunities, please email sesamexhibitions@worldspan.co.uk

