

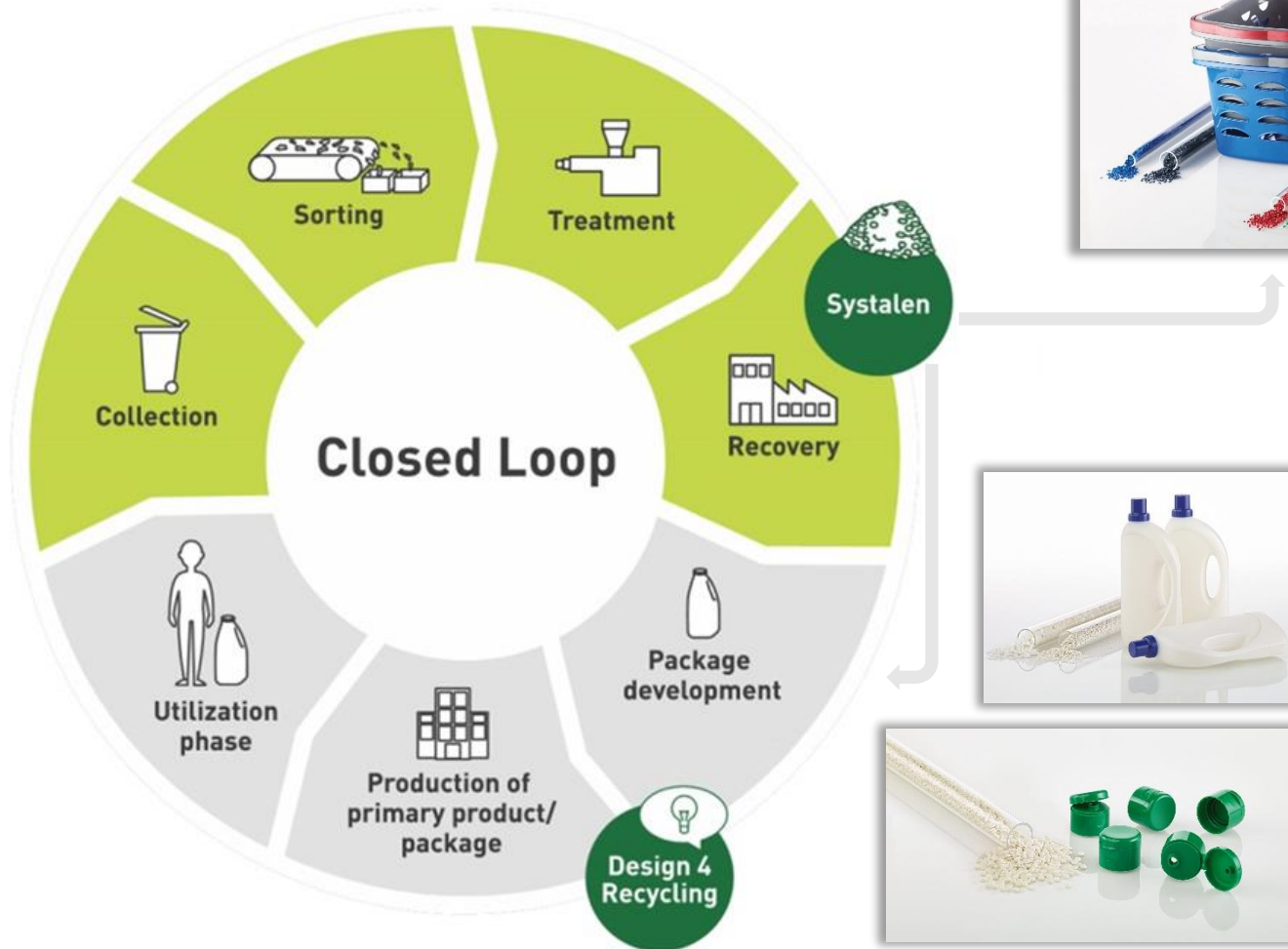
Quality and pricing for recyclates

Reinventing Plastics – Closing the Circle

Brussels, 26th September 2017

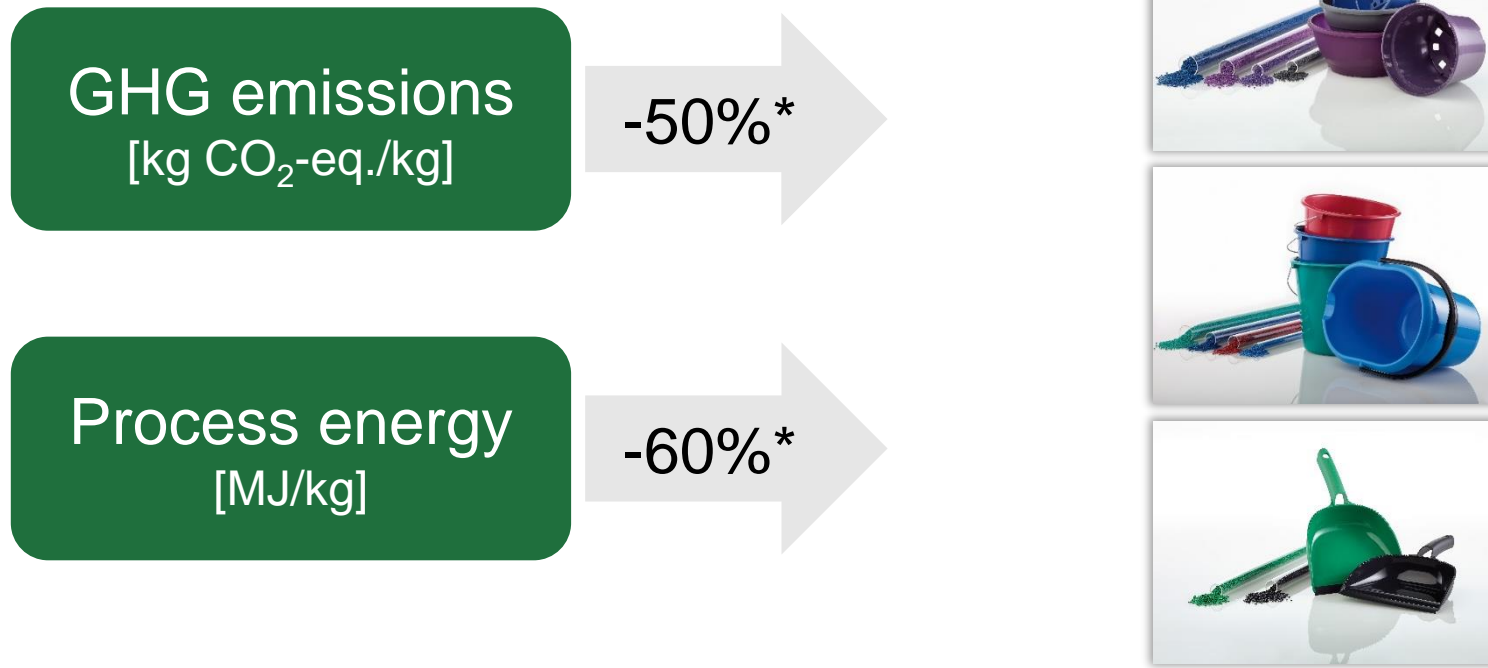
Quality and pricing for recyclates

The Green Dot



Quality and pricing for recyclates

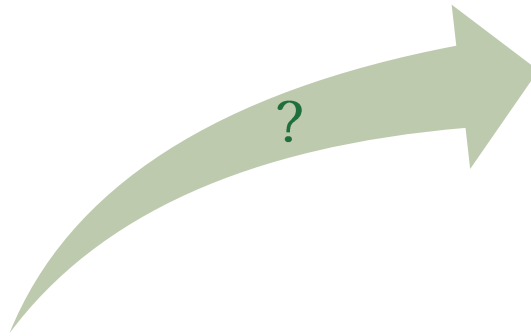
Eco-profile of high quality PP-recyclates from Systec Plastics Hörstel



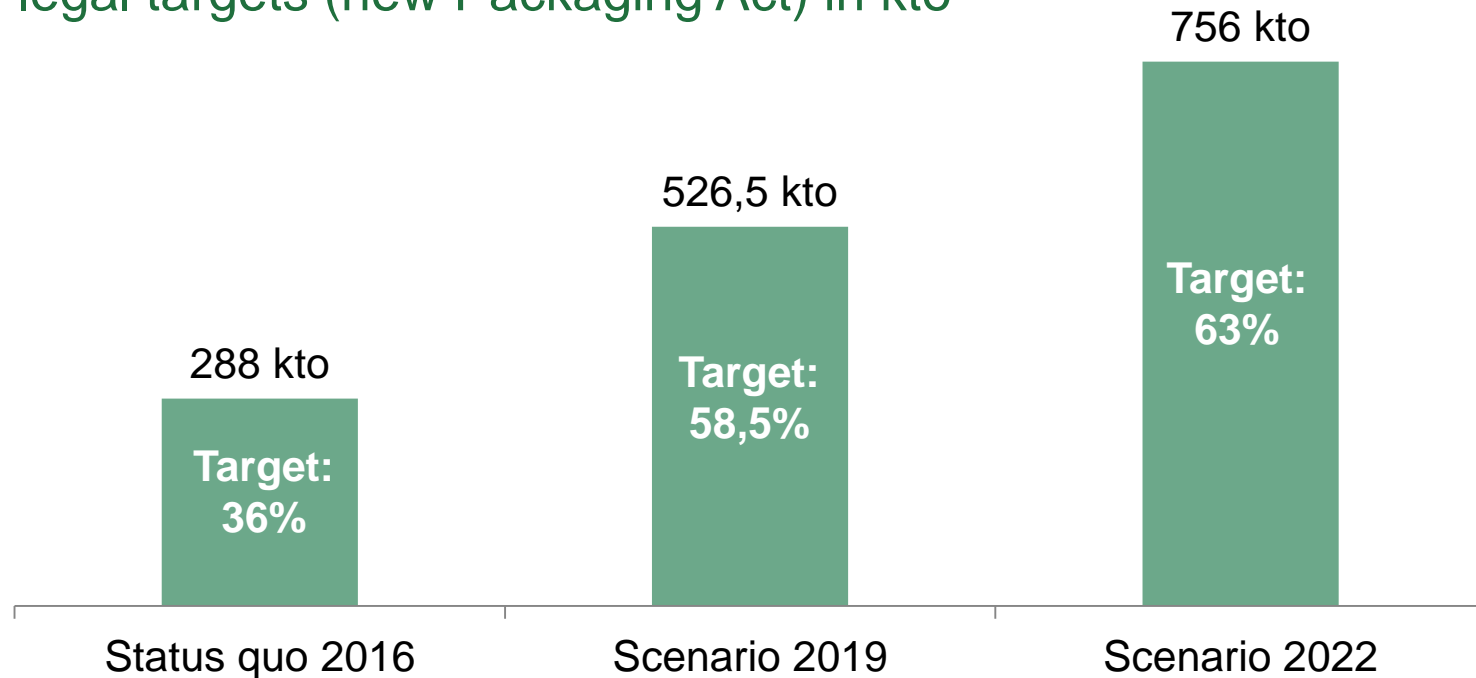
*compared to virgin material

“From a single light to a “sea” of lights”

- › Plastics are being perceived as a “problem”
- › Think globally and act locally, initiatives needed
- › Market for recyclates remains underdeveloped
 - » Quality: Industry has developed successful light-house projects
 - » Pricing: sustainability benefits from lower carbon footprint of recyclates not reflected in price; scaling-up brings down the price



Recycled volume of post-consumer plastic packaging in accordance with min. legal targets (new Packaging Act) in kto



- › Recycling targets are set against the licenced packaging – higher targets will significantly increase the amount of plastics recycling in Germany
- › Licence fee modulation according to recyclability and recycled content

Quality and pricing for recyclates

Further steps needed, separate collection

