



Recycling first

Ton Emans, PRE President

Reinventing Plastics – Closing the Circle 26th September 2017 Brussels

Companies



Production Capacity





34.5M STOCKED PLASTICS RE YCLERS EUR → PE

DESIGN FOR RECYCLING IS KEY





















SEPARATE COLLECTION



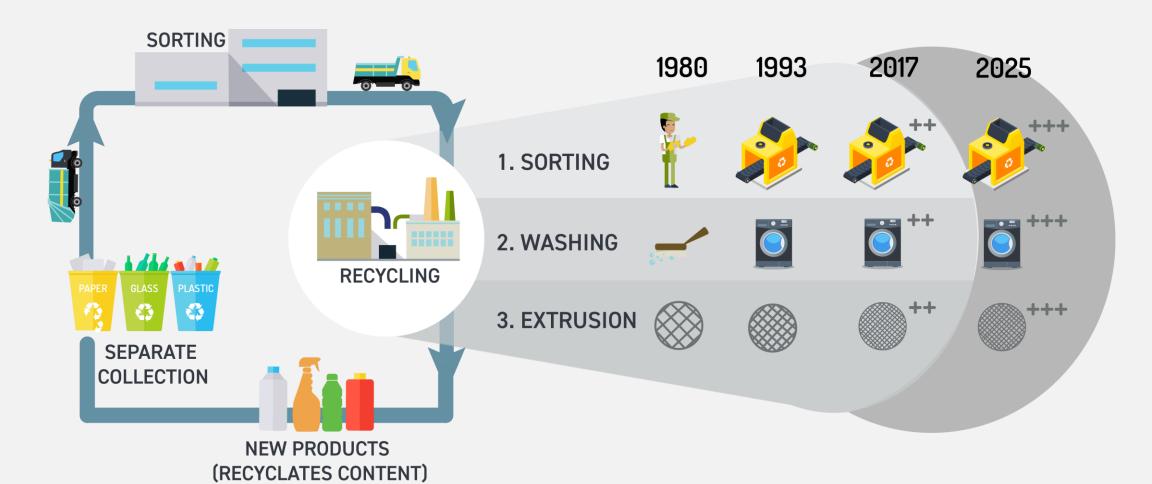
THE IMPORTANCE OF SORTING

HARMONIZATION

PURE STREAMS

RELIABLE FEEDSTOCK







SYMPTOMS OF LOW QUALITY RECYCLATES





55% REAL RECYCLING



DESIGN FOR RECYCLING



QUALITY COLLECTION & SORTING



RECYCLED CONTENT



Thank you!

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