

Program - Sales Representative of the Year - Copenhagen

Monday June 17th

Arrival to Copenhagen	Arrivals and registration
19:00 – 21:00	Welcome dinner at Hotel Radisson Royal

Tuesday June 18th

07:00 – 08:00	Hospitality desk
08:00 – 08:30	Bus transfer from Hotel Radisson Royal to Lundbeck HQ
09:00 – 13:00	Program at Lundbeck
13:00 – 13:45	Lunch at Lundbeck
13:45 – 14:15	Transfer back to Hotel Radisson Royal
14:15 – 14:30	Time for change of clothes/shoes
14:30	Meet in lobby - bus transfer from Hotel Radisson Royal to Kronborg
15:30 – 17:00	Guided tour of Kronborg
17:00 – 17:30	Welcome drink at Kronborg
18:00 – 20:30	Dinner at Kronborg
20:30 – 21:30	Transfer back to Hotel Radisson Royal



Wednesday June 19th

07:30 – 08:30	Hospitality desk
08:30 – 09:00	Bus transfer from Hotel Radisson Royal to Lundbeck HQ
09:00 – 12:00	Program at Lundbeck
12:30 – 13:00	Transfer from Lundbeck
13:00 – 14:00	Lunch at Restaurant Aamanns
14:00 – 15:00	Canal boat tour of Copenhagen
15:00 – 18:45	Free choice of activities and change for award dinner
18:45 – 19:00	Meet in hotel lobby at Hotel Radisson Royal
19:00	Walk to Award dinner (2 min)
19:00 – 23:30	Award dinner
23:30 – 02:00	After party
23:30 – 02:00	Walk back to Hotel Radisson Royal (2 min)



Practical Information - Copenhagen

Copenhagen - lunch and dinner arrangements

Arrival casual dinner at Hotel Radisson Royal

Monday June 17th

19:00 - 23:00

Dress code: Casual

Lunch at Lundbeck

Tuesday June 18th

13:00 - 13:45

Dress code: Business casual

Dinner at Kronborg

Tuesday June 18th

18:00 - 20:30

Dress code: Business casual

Lunch at restaurant Aamaans

Wednesday June 19th

13:00 - 14:00

Dress code: Business casual

(directly after Lundbeck program / bring comfortable footwear)

Award Dinner

Wednesday June 19th

19:00 - 02:00

Dress code: Semi-formal:evening dress / cocktail dress or dark suit

Copenhagen - social activities

- Group trip to Helsingør and Kronborg (incl. dinner)
- Canal boat tour
- Free choice activities:
 - o Christiansborg (The Danish Parliament)
 - o Amalienborg (The Queens castle)
 - o Tivoli
 - o Free time

Dress code

Lundbeck: Business casual

Activity & Tours: Casual dress + comfortable footwear Casual

Dinner: Casual dress

Award Dinner: Business attire - evening dress or dark suit

Contact Information - Copenhagen

Lundbeck Event Team +45 22 10 31 51

Emergency number in Copenhagen - **112**