



# Reinventing Plastics

- Closing the circle

## Quality and Pricing of recyclates

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A global leader in  
innovative solutions  
for flooring and  
sports surfaces

MORE THAN  
**130**  
YEARS  
OF EXPERIENCE



# A solid company

## A broad product portfolio for all types of buildings and activities



**>€2.7BILLION**

in net  
sales



**1.3 MILLION M<sup>2</sup>**

of flooring sold  
each day



**21 Acquisitions**

in the  
last 10 years



**34**

production sites



**12,500**

employees



Sales  
in over **100**  
countries



Committed  
to doing good

Embedded Sustainability  
strategy towards Circular  
economy and  
people well being



# Quality of recyclates for indoor applications : balance between circular economy and people well being objectives

We spend 90% of our time indoor

Eco-design

with good materials  
for people well-being

Full transparency

and traceability  
of recycled content

# Price of Recyclates

## Conditions to a successful and virtuous transition

### Hurdles today

- > Recyclates are competing with Virgin materials
- > Valuable plastic waste might be captured by Waste to Energy streams

### Enablers tomorrow

- > Content transparency and traceability will create recyclates value
- > Differentiated Tax levels will support the recyclates markets
- > Green Public procurement policies will create demand for reused, recycled, eco-designed products and services
- > Waste treatment cost will better support reuse and recycling options





**Build a better world  
together**

**Thank you**