

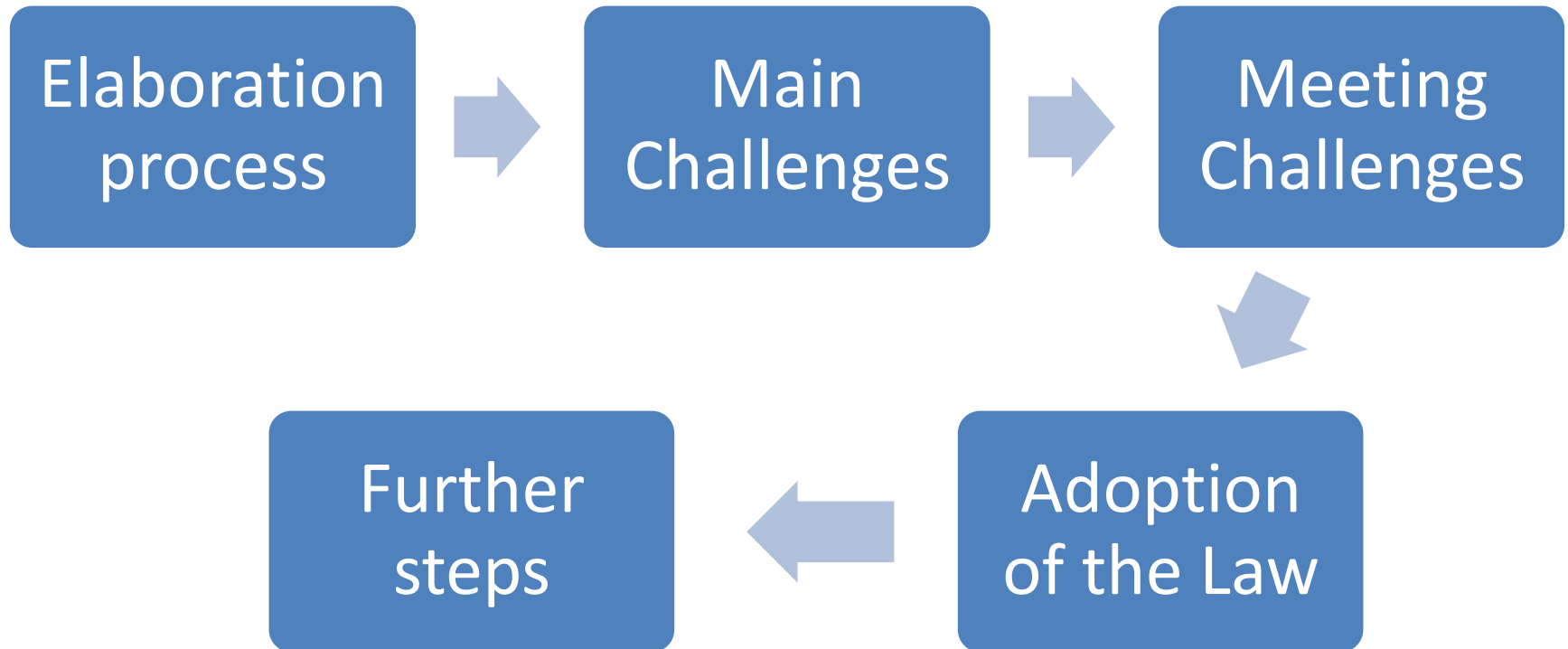


**REPUBLIC OF ARMENIA  
MINISTRY OF JUSTICE**

# **Challenges in Adopting Domestic Violence Legislation in Armenia**

**Deputy Minister of Justice  
Vigen Kocharyan**

# Main Topics to be covered



# Elaboration Process

Discussions with relevant stakeholders on Draft Law

*Government agencies*



## *Civil Society Organisations*



## *Church and law enforcement agencies*



## *Women experienced violence*



# Online Public Discussions on [www.e-draft.am](http://www.e-draft.am) platform

The screenshot displays the e-draft.am platform interface. At the top, there is a navigation bar with the logo of the Republic of Armenia and the text "ՀԱՅԱՍՏԱՆԻ ՀԱՆՐԱՊԵՏՈՒԹՅԱՆ ՍԽԱՍՏԱԿԱՆ ԿԱՅՔ" (Constitutional Court of the Republic of Armenia). The navigation bar includes links for "Նախագծեր" (Drafts), "Վիճակագրություն" (Statistics), "Օգտագործման ուղեցույց" (User Guide), "Քննարկումներ" (Comments), and language options "PYS ENG" with a right arrow. Below the navigation bar, there are two buttons: "Ֆիշել նախագիծը" (Bookmark draft) and "Նախագիծը ընդունվել է" (Draft accepted). The main content area features the title of the draft law: "ԸՆՏԱՆԵԿԱՆ ԲՈՂՈՒԹՅԱՆ ԿԱՆԽԱՐԳԵԼՄԱՆ ԵՎ ԸՆՏԱՆԵԿԱՆ ԲՈՂՈՒԹՅԱՆ ԵՆԹԱՐԿՎԱԾ ԱՆՁԱՆՑ ՊԱՇՏՊԱՆՈՒԹՅԱՆ ՄԱՍԻՆ ԵՎ ՀԱՐԱԿԻՑ ՕՐԵՆՔՆԵՐԻ ՆԱԽԱԳԾԵՐ" (Draft Law on the Protection of the Constitutional Order and the Protection of the Constitutional Order). Below the title are several hashtags: "#բռնությանըարկվածանձ", "#ընտանեկանբռնություն", "#կանանցհրավումքներ", and "#պաշտպանականորոշում". On the right side, there is a circular progress indicator showing 43% (green) and 57% (red). Below the indicator are two thumbs-up icons: one with "1292 - Կողմ" (1292 - In Favor) and another with "1685 - Դեմ" (1685 - Oppose). At the bottom right, there is an eye icon and the number "62805", representing the total number of views. At the bottom of the interface, there are four buttons: "Հակիրճ բնութագիր" (Brief description), "Նախագիծ" (Draft), "Հիմնավորում" (Justification), and "Ամփոփաբերք" (Summary).

**One of the most viewed and discussed draft laws**

# Main Challenges

➤ **ARTIFICIAL** perception

Values and  
traditions

Protection of  
human rights





DATASTANAGIRK (Code of Laws of Armenia)  
by Mkhitar Gosh  
12nd century

# Main Accusations

- “Armenian families **DISTORTION**”
- “Conditions for taking **CHILDREN** out of **FAMILIES**”
- “**INTERFERING** in family **RELATIONS**”
- **Anti-Western** rhetoric



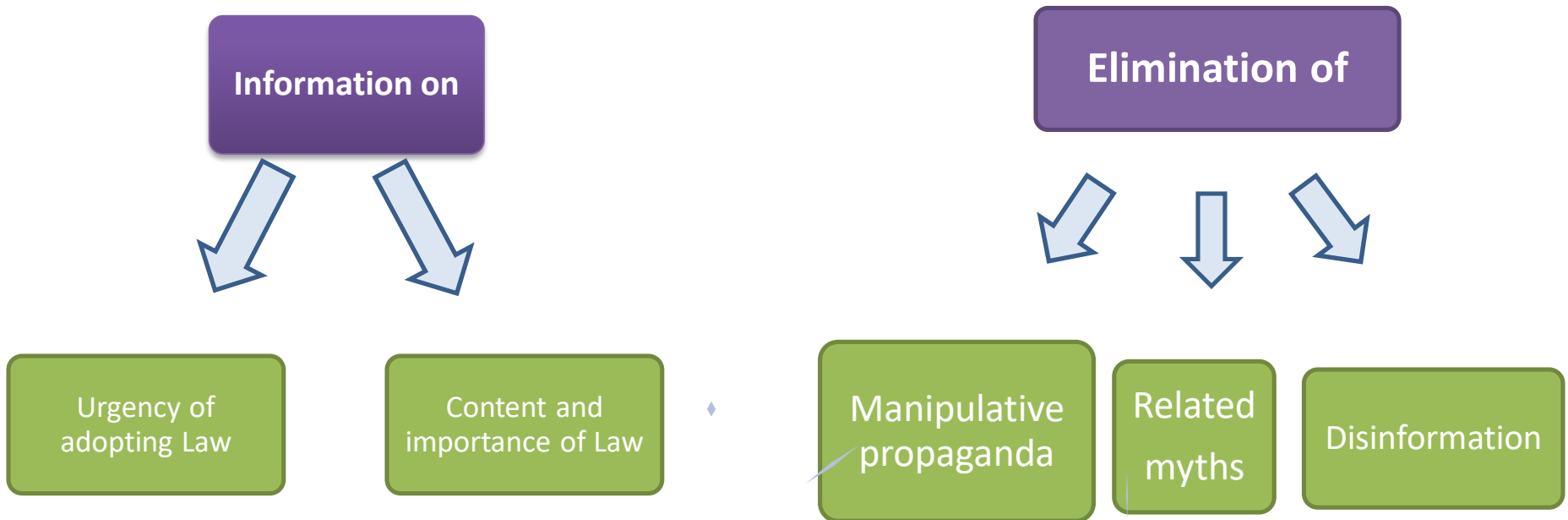
*“National oriented” activists and NGOs*



# Meeting Challenges

Awareness raising campaigns

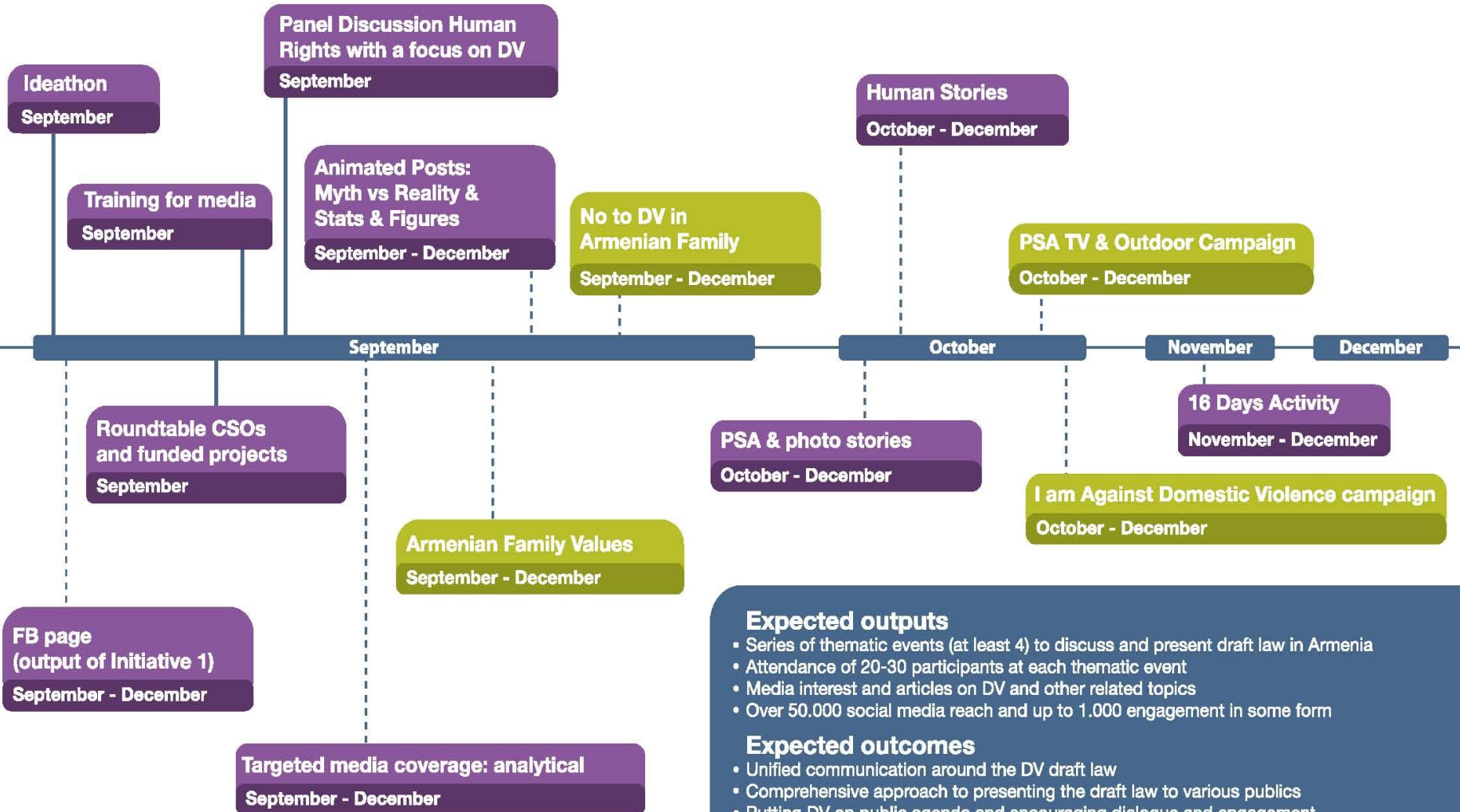
#NoToDomesticViolence



# CAMPAIGN: RAISING AWARENESS ON DRAFT DV LAW

## #NoToDomesticViolence

- Need for Domestic Violence Law
- National Values that Traditionally Condone DV



### Expected outputs

- Series of thematic events (at least 4) to discuss and present draft law in Armenia
- Attendance of 20-30 participants at each thematic event
- Media interest and articles on DV and other related topics
- Over 50.000 social media reach and up to 1.000 engagement in some form

### Expected outcomes

- Unified communication around the DV draft law
- Comprehensive approach to presenting the draft law to various publics
- Putting DV on public agenda and encouraging dialogue and engagement
- Synergy between all stakeholders active or associated with DV in Armenia

# The Umbrella message frames

- The Law aims to protect and save lives
- The Armenian family is a family without domestic violence
- The Armenian traditional values condemn domestic violence against women and children

# Targets and Delivery Tools

## Social Media

### Facebook

- Content generation
- Information distribution
- Disempower attempts at misinformation

### Trendy tools

- GIFs
- Memes
- Animated clips
- Short films
- Infographics
- Photostories

TV ads and  
ADboards

# Social advertising and ADboards



ԱՅՆ, ԻՆՉ ՏԵՍՆՈՒՄ ԵՍ ԴՈՒ

What You see



ԱՅՆ, ԻՆՉ ՏԵՍՆՈՒՄ ԵՆ ՄԻԱՅՆ  
ՆՐԱ ԸՆՏԱՆԻՔԻ ԱՆԴԱՄՆԵՐԸ

What her family sees

ՕՐԵՆԸ\*  
ԿԿԱՆՆԱՐԳԵԼԻ  
ԵՎ ԿՊԱՇՏՊԱՆԻ

Ընտանիքում բնութային կանխարգելման, ընտանիքում բնութային ենթարկված անձանց պաշտպանության և ընտանիքում համբարաշխության վերականգնման մասին օրենքի նախագիծ







# TV appearances



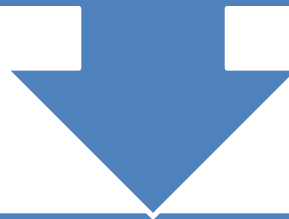
# Submission of the Law to the Parliament



- “External pressure”
- “Draft Law is imposed by the Western countries”
  - Accusations of “spying”

# Amendments to the Law

“Law on Prevention of Domestic violence and Protection of Victims of Domestic Violence”



“Law on Prevention of Violence within the Family, Protection of Victims of Violence within the Family and Restoration of Peace in the Family”

# Adoption of the Law

## December 13, 2017

### Results of the Voting of the Parliament



# The Law was adopted with a view to:

- Provide special protection to the family as a natural and fundamental unit of society;
- Set forth legal mechanisms to prevent violence within the family, ensure safety and protection of the victims of violence within the family, and guarantee their rights and legitimate interests;
- Ensure safety of the family members and assist in restoring peace in the family;
- Regulate activities of competent bodies in preventing violence within the family and protecting victims of violence within the family;
- Stipulate legal grounds for operation of bodies responsible for provision of psychological, material and social assistance to the victims of violence within the family and their social rehabilitation.

# Istanbul Convention

**Istanbul convention - preventing violence against women**

- Countries who signed
- Countries who ratified
- Countries who neither signed or ratified



**Armenia signed Istanbul Convention in January 2018**



***Thank you for  
attention***