One-Belt-One-Road

Inclusive and Sustainable City Exhibition and Dialogue

17 to 21 October 2016

Vienna International Centre
UNIDO Headquarters
Vienna, Austria
1. Background

In 2013, China proposed building the “Silk Road Economic Belt” and the “21st Century Maritime Silk Road” to link up countries in Asia, Africa and Europe. This initiative is also referred to as the “Belt and Road Initiative” and as the “One-Belt-One-Road” (OBOR). It intends to promote an open and inclusive global economy by building cohesive regional trade networks and enhancing connectivity for growth in the near future. The proposal aims to improve economic cooperation and to upgrade industrial and infrastructural development. It has received a largely positive response from countries in the region.

Many of the countries along the OBOR are still in the process of development but exhibit great potential for near-future growth. Against the backdrop of the current global economic slowdown, developing nations are now being faced with a unique window of opportunity in their journey along the road to industrialization and modernization. By seizing the opportunity to participate in this initiative, they are likely to realize higher economic growth and increased trade flows through enhanced infrastructure and improved connectivity. It is anticipated that the OBOR will serve as an effective platform for cooperation among all countries involved, offering plenty of opportunities for inclusive and sustainable industrial development by respecting the paths and modes of development chosen by different countries. This will also reinvigorate South-South Industrial Cooperation among developing nations and South-North-South Triangular Cooperation in the long run.

In many respects, the 2030 Agenda for Sustainable Development and the OBOR initiative share a similar vision. The OBOR initiative has identified five priority areas for cooperation – policy coordination, facilities connectivity, unimpeded trade, financial integration and people-to-people bonding – all of which contribute directly or indirectly to the achievement of all 17 Sustainable Development Goals (SDGs). Although launched independently of the 2030 Agenda, the OBOR initiative will therefore act as a strong instrument for the promotion of integrated sustainable development and will facilitate the implementation of the 2030 Agenda for Sustainable Development.

As more and more countries are exhibiting enthusiasm for the development of a Maritime and Continental Silk Road (MCSR), UNIDO initiated two Silk-Road-related projects in 2015. One project involves promoting inclusive and sustainable industrial development (ISID) through partnership building to stimulate trade and investment flows along the MCSR. The project aims to raise awareness of ISID, promoting green industrial growth patterns and the establishment of eco-industrial parks, strengthening institutional capacities and the networking of MCSR cities and centres of excellence, and achieving the industrial and economic integration of all countries concerned. This project also serves as UNIDO’s contribution to achieving the objectives of the common project entitled “Maritime-Continental Silk Road Cities’ Alliance: unlocking trade, investment and cooperation at the local level,” initiated in 2015 by five UN agencies: UNDP, UNOSSC, UNIDO, UNESCO and UNWTO.
Within this context, UNIDO is organizing a large-scale event from 17 to 21 October 2016. The event will promote an inclusive and sustainable city dialogue for the fulfillment of the 2030 Agenda for Sustainable Development. Countries along the OBOR will be able to showcase the development achievements of their cities and organizations and to highlight efforts made along the way to inclusive and sustainable industrial development. Collectively, these activities will promote the creation of cooperative dialogue and knowledge exchange, as well as an exploration of trade promotion, investment and technological upgrading via South-South and Triangular Industrial Cooperation (SSTIC) for the achievement of the SDGs.

The city-level setting has been selected as the primary focus of this event for a myriad of reasons. First and foremost, cities represent the central hub and heart of every nation’s industrial development and likewise have the greatest and most lasting impact on the lives of their nations’ residents. In particular, industrial development is a key engine of job creation and income generation and therefore plays an extremely vital role in sustainable city development. As cities are not normally offered access to international development platforms, UNIDO will provide municipal-level representatives, as well as industry leaders and enterprises, with an opportunity to forge partnerships for the achievement of sustainable and innovative urban development. In this way, the objective is to bridge existing divides between city-level and nationwide industrial development. The event therefore intends to recognize cities as an integral platform for the promotion of inclusive and sustainable industrial development.

2. Structure and Topics

UNIDO will provide participants with the following amenities throughout the “One-Belt-One-Road Inclusive and Sustainable City Exhibition and Dialogue”:

1) Display booths will be provided free of charge and will be furnished with one table, two chairs and one electrical socket, for 30 selected cities and organizations to showcase their development achievements daily in the rotunda of the Vienna International Centre (VIC);
2) A performance area and stage with thematic backdrop will be available free of charge to cities and organizations wishing to put on cultural performances or to highlight their contributions to the SDGs every day in the VIC rotunda for one hour during lunch;
3) Small meeting rooms will be supplied free of charge for participants wishing to partake in daily bilateral and multilateral matchmaking sessions.
4) The issue paper, entitled “Cities at Crossroads: Unlocking the Potential of Industries in Sustainable Urban Development”, is one in a series of issue papers being developed to inform participants of the relevance of industry to achieving the global goal of sustainable urban development. This issue paper seeks to clarify the role of the SDGs, in particular the way in which they can promote and strengthen sustainable urban-industrial development, and is intended to stimulate further discussion among participants.
5) A background paper, entitled “Jointly building the ‘Belt and Road’ towards the Sustainable Development Goals”, authored by Mr. Pingfan Hong of the United Nations Department of Economic and Social Affairs, will be made available to inform panelists
and participants alike of the OBOR initiative’s important role in facilitating the implementation of the 2030 Agenda for Sustainable Development.

A layout of the Exhibition plan is conveniently provided below for your reference:
**17 October:** A welcome talk and matchmaking briefing session will be held on the first day of the event. This will provide the participants with a background to matchmaking activities and bilateral/multilateral meetings. ‘Matchmaking Liaison Desk’ located in the rotunda would guide the participants on daily matchmaking activities and facilitate the matchmakings. To illustrate industrial landscape in Austria, the Austrian Federal Economic Chamber will also give a small introduction to industrial partnerships in Austria.

UNIDO’s Investment Learning Centre (ILC) from the Trade, Investment and Innovation Department will present a matchmaking awareness workshop on “City-to-City Partnerships to Promote Investment”. For fifty years, UNIDO has worked with governments and the private sector to promote investment. Quality of investment, project proposals and study are a key factor affecting both foreign and domestic investment flows. ILC disseminates methodologies and tools for investment-project development, promotion and implementation, from the identification of investment opportunities to project implementation. UNIDO publications and software have introduced best practices and quality standards for project preparation and evaluation recognized by commercial banks, as well as international development and financial institutions. UNIDO methodologies, approaches and tools will be discussed in the context of city-to-city partnerships to promote quality investment. Practical aspects of the identification, preparation and implementation of investment projects, as well as business matchmaking and alliances will be included in the workshop.

**18 October:** Study tours, generously organized by the City of Vienna will take place in the morning and afternoon of 18 October. In the morning, a tour of Pfaffenau (Waste Management Centre) and EBS Wien Hauptkläranlage (Sewage Treatment Plant) will be organised. Both study tours will take place during the same time period. Therefore, interested participants are requested to choose only one study tour. In the afternoon, a guided bus tour of the City of Vienna will take place. The thematic areas for this bus tour will be water and wastewater management, waste incineration and district heating & cooling. However, please note that the places in the study tours are limited and available on a first-come, first-served basis (available places adjusted according to country/cities). For reservation, please contact the Matchmaking Liaison Desk in Rotunda, Building C.

During the lunch break, the representatives from Austrian Institute of Technology (AIT) will present the following:

- Multimodal Mobility Planning and Needs Assessment in the Field of Mobility (AIT)
- Sustainable Urban Planning – A Holistic Multi-Sectoral Low-Carbon Roadmap (AIT)

**19 October:** A Presentation on Partnerships in Green Technologies will be held in the morning and will provide event attendees with an overview on partnership opportunities in the area of green technologies for sustainable urban development. Following the presentation, representatives from ‘Matchmaking Liaison Desk’ will update the attendees on the ongoing matchmaking activities. All presentations will be held on the main stage in the performance area of the VIC rotunda.
In the afternoon on October 19, the “Smart City Vienna” study tour, organised by the Austrian Federal Ministry of Science, Research and Economy will feature a guided tour of Seestadt Aspern with a focus on sustainable buildings, energy efficiency and mobility development. Please note again that the places in the study tour are limited to 50 people and available on a first-come, first-served basis. For reservation, please contact the Matchmaking Liaison Desk in Rotunda, Building C.

Prior to the study tour, two prefatory presentations will be held on the following topics.

- China Austria Su-Tong Eco-Park
- Smart City Vienna Framework Strategy - Transport Infrastructure Needs Assessment (TINA) Vienna

20 October: The Forum will provide selected development stakeholders along the OBOR with a platform to share their vision, strategies, knowledge, experience and approaches to the 2030 Agenda for Sustainable Development. Intended keynote speakers include Mr. LI Yong, Director General of UNIDO, Ms. Bernadette Gierlinger, Vice Minister of Foreign Economic Policy and European Integration at the Austrian Federal Ministry of Science, Research and Economy, Mr. Jorge Chediek, Envoy of the United Nations Secretary-General and Director of United Nations Office on South-South Cooperation, Mr. CAI E-Sheng, Chair of the Finance Center for South-South Cooperation (FC-SSC) in Hong Kong, Ms. Shamshad Akhtar, Executive Secretary of the United Nations Economic and Social Commission for Asia and the Pacific, and A Ministerial representative from the Chinese National Development and Reform Commission, China, as well as high-ranking city representatives. UNIDO is prepared to sign Memoranda of Understanding with NDRC and FC-SSC. Following the Forum’s opening ceremonies, panel sessions addressing the following topics will be held:

**Session I: Inter-Regional Strategies under the 2030 Agenda for Sustainable Development**

- Improving infrastructure and transportation connectivity;
- Expanding economic diversification and productivity;
- Inter-regional trade and multilateral cooperation;
- Achieving smart urban and regional development (governance, knowledge networks and institutional efficiency, etc.);
- Trade facilitation for the fulfilment of the 2030 Agenda for Sustainable Development.

**Issues to be discussed include:**

- Sustainable Development Goals and their integration into national policies;
- Regional imbalances and the rise of megacities;
- Bridging the supply and demand gap in infrastructural services;
- Deficiency of finance and investments for inter-regional infrastructure development;
- Ensuring transparency and accountability among urban stakeholders.
Session II: Sustainable and Innovative Cities and Integrated Regional Development

- Facilitating strategic links with regional communities;
- Promoting international cooperation and institutional networks;
- Ensuring sustainable urban-industrial development;
- Securing financial resources for inter-regional projects;
- Innovative solutions for integrated urban and regional development.

Issues to be discussed include:

- Uncontrolled rural-urban migration and the rise in urban population;
- Sustaining urban areas as engines of growth;
- Urban sprawl and pressure on regional economic development;
- Growing regional income disparities and social polarisation;
  - Using assets and resources to enhance urban competitiveness and capital;

Session III: Cities and their Futures in the Context of “One-Belt-One-Road”

- Exploring the role of technology in addressing urban development challenges;
- Capacity building and multi-stakeholder collaboration for future cities;
- Supporting stable and sustainable growth of smart cities;
- Smart cities and Internet of Things (IoT): Innovative urban solutions;
- Forecasting the contributions of big data usage to inclusive and sustainable industrial development.

Issues to be discussed include:

- Citizens’ engagement and involvement in smart city-planning processes;
- Fostering and promoting local creativity and artistic abilities;
- Retrofitting information and communication technology based solutions or industrial innovations;
- Lowering barriers to entrepreneurship in local economies;
- Technological awareness, education and technology promotion;
- Recovering faster from crises and growth challenges;
- Employment opportunities and urban poverty.

21 October: Session IV of the forum will focus on the facilitation of partnerships for inclusive and sustainable city development. Session V, Thematic Workshop, led by UNIDO’s specialized divisions and departments, will provide examples for supporting urban and suburban development. The focus will be on cooperation between cities and industries and on the contribution of industries to increasing the sustainability and resilience of cities. A subsequent
exchange among stakeholders and the audience will help to clarify relevance and future direction. Session VI will afford participants the opportunity to present their development progress and to engage in subsequent discussions. The forum will close with an award ceremony, inducting select cities at the event into the “One-Belt-One-Road Alliance of Sustainable Cities”.

**Session IV: Partnerships and Partner Dialogue**

- Expanding international networks and innovative institutional linkages;
- Improving private-public partnerships: Governments, NGOs and the private sector;
- Coordinating technical and financial logistics;
- Dialogue between different urban stakeholders: Complementarity and cooperation;
- Effect of the promotion and exchange of culture on urban development, and the contribution of governmental interaction to the creation of a harmonious society.

*Issues to be discussed include:*

- Combining local expertise and capacities to address city challenges;
- Cities as a system vs. siloed departments;
- Innovative public-private partnership models for infrastructure development;
- Cross-sector partnerships and creating systemic change in communities;
- Monitoring and coordinating cooperation with partners (i.e. private sector, academia, industrial leaders, NGOs and other organizations);
- Attracting investors and industries for economic growth and sustainable urban development.

**Session V: Thematic Workshop on UNIDO Competencies to Support Inclusive and Sustainable Urban/Suburban Development**

- Industrial development and sustainable cities
- Efficient and safe food supply for sustainable cities
- Eco-industrial parks in future cities
- Low carbon and urban resilience at subnational levels
- The circular economy – efficient management of products, consumption and waste

*Issues to be discussed include:*

- Harmonization of Urban and Suburban Development
- Investment and Trade for Sustainable Cities
- Environmental Issues in Sustainable Cities
- Energy Management for Sustainable Cities: Classical and Renewable Sources of Energy
Session VI: Mayoral Forum and Dialogue

Session VI will provide select city representatives with an opportunity to share their views on urban sustainable and inclusive development, to exchange experience and knowledge, and to forge new partnerships to achieve the 2030 Agenda for Sustainable Development. This session brings together mayors and city representatives from different regions and aims to raise questions and provoke discussions on innovative approaches and solutions to cities’ long-standing development challenges in the sectors of housing, mobility, resources, connectivity and urban poverty, as well as urban infrastructure. The focus areas include:

- Promoting low-carbon technologies and resource-efficient development in Cities
- Employment generation, poverty reduction and sustainable urban-industrial integrated development
- Modern communication technology and innovative solutions to support sustainable urban development
- Cities and infrastructure development: housing, transport and urban development projects

During the lunch break on 20 October, following presentations will take place in Rotunda, Building C:

- Investment Learning, Networking, Monitoring: Matchmaking Follow Up - Investment Learning Centre (ILC), Trade Investment and Innovation Department, UNIDO
- OBOR Matchmaking Event Highlights and Reporting
- Future City Vision Show

17 to 21 October: At the Exhibition, held throughout the week, selected cities and organizations along the OBOR will be able to showcase their development strategies and to display to their fellow participants concrete examples of inclusive and sustainable industrial development using exhibition booths provided free of charge. For added interest, the Exhibition will also include captivating cultural performances to be held on a central stage provided to participants free of charge during lunch. During the lunch break on 20 October, Tenor Solor, Jasmine Tea Ceremony and Kung-Fu Show will be organised to showcase culture and traditions along One-Belt-One-Road initiative.

In addition to the Forum, Thematic Workshop and Exhibition, UNIDO will provide small meeting rooms free of charge for city representatives and enterprises to engage in matchmaking on a bilateral or multilateral basis throughout the duration of the conference. Sector-specific matchmaking in the area of green technology will be held in the VIC rotunda in the morning of 19 October. Sector-specific matchmaking sessions will be preceded by a matchmaking update session and an introduction to business matchmaking. Attendees will, therefore, be afforded ample opportunity to discuss in greater depth issues of relevance to inter-regional, city-level and intra-urban development, with the goal of facilitating the creation of strong and collaborative partnerships for the achievement of the 2030 Agenda for Sustainable Development.
At the Rotunda, throughout the week, a ‘Matchmaking Liaison Desk’ is open to facilitate the matchmaking, and to assist delegates and participants in meetings on a bilateral or multilateral basis. Meetings are arranged both in advance of and during the event in order to accommodate participants who indicate interest during or after the sessions. At the Matchmaking Liaison Desk, participants can request meetings or pick up their most recent schedule.

Daily event newsletter to summarise and highlight the activities during each day, along with a list of activities for the next day would be circulated among the participants through email.
3. Official Languages

English is the official working language of the “One-Belt-One-Road Inclusive and Sustainable City Exhibition and Dialogue”. Simultaneous Chinese and Russian interpretation will be provided throughout. Official event proceedings will be made available in English, Chinese and Russian. Publication of the proceedings in Arabic will be subject to actual demands and available budget.

4. Expected Results

Vienna, Austria is located at the very heart of Europe, a perfectly placed outpost midway between the One-Belt and One-Road. The city of Vienna boasts a storied history as the birthplace of classical music and has long hosted the headquarters of UNIDO, among many other prominent international organizations, making it the perfect location in which to launch this event. UNIDO hopes that the “One-Belt-One-Road Inclusive and Sustainable City Exhibition and Dialogue” might inspire a comparable China-ASEAN Expo as a supplement to ongoing inter-regional, city-level and intra-urban dialogue and cooperation along the OBOR for the achievement of the 2030 Agenda for Sustainable Development.

Moreover, the event aims to mobilize the participation of as many cities and organizations located along the OBOR as possible, as well as additional UN partner agencies. The platform provided by participating cities and organizations is intended to enhance international understanding of their individual development successes and challenges and to attract outside investment, thereby speeding up the process of inclusive and sustainable industrialization. City representatives will also be offered the opportunity to explore advanced technological techniques and to identify solutions to their own development needs and those of their partners by engaging in inter-regional, inter-city dialogue for inclusive and sustainable development.

5. Participation

Around 300 to 400 participants will attend the event, including representatives from other UN agencies, academia, city governments and the private sector.

6. Registration Procedure

Cities and organizations located along the One-Belt-One-Road are invited to highlight their development achievements at the Exhibition. UNIDO is able to provide 30 display booths and space free of charge to all participating cities and organizations. Participation in the forum on an individual basis is by invitation and registration only. Cities and organizations interested in exhibiting and individuals wishing to attend are required to request a registration form via e-mail from Mr. Weixi GONG at w.gong@unido.org. Please fill out the form, indicating necessary matchmaking preferences and sectors of interest, and return it by 16 September 2016 to the same address from which it was requested. Only those forms filled out in their entirety will be considered complete.
7. Visa Requirements

Depending upon country of origin, participants may be required to secure a visa or travel permit to enter Austria. All attendees are requested to make their own arrangements for entry visas or travel permits, ensuring that they also have the proper documentation for travelling through other countries en route to Vienna. UNIDO will issue, upon request, a formal invitation to expedite the application process. Neither UNIDO nor the UN have visa-issuing status and are not liable for any legal or political ramifications due to unauthorized travel and entry.

8. Organizational Structure

Organizer and Host:

- United Nations Industrial Development Organization

Co-Organizers:

- Finance Center for South-South Cooperation, Hong Kong, China
- Austrian Economic Chambers, Vienna, Austria

Partner Agencies:

- United Nations Office for South-South Cooperation
- United Nations Development Programme
- United Nations Educational, Scientific and Cultural Organization
- United Nations World Tourism Organization
- China-Africa Development Fund

9. Participating Cities and Organizations

UNIDO would welcome the participation of all cities and organizations along the One-Belt-One-Road. Currently, 82 cities located within nine sub-regions have been identified for selection. A full list of cities is available upon request.

Participating cities along the One-Belt-One-Road:

- Graz, Austria
- Innsbruck, Austria
- Lienz, Austria
- Vienna, Austria
- Southern Governorate, Bahrain
- Brussels, Belgium
- Phnom Pen, Cambodia
- Beijing, China
• Chengdu, China
• Chizhou, China
• Fuzhou, China
• Hangzhou, China
• Hong Kong, China
• Jingdezhen, China
• Jinjiang, China
• Kunming, China
• Lanzhou, China
• Liu’an, China
• Nanchang, China
• Quanzhou, China
• Shanghai, China
• Shenzhen, China
• Copenhagen, Denmark
• Alexandria, Egypt
• South Sinai, Egypt
• Suez, Egypt
• Addis Ababa, Ethiopia
• Berlin, Germany
• Bonn, Germany
• Budapest, Hungary
• Jakarta, Indonesia
• Seoul, Korea
• Bishkek, Kyrgyzstan
• Kaunas, Lithuania
• Almere, Netherlands
• Cagayan de Oro, Philippines
• Iligan, Philippines
• Lodz, Poland
• Warsaw, Poland
• Astrakhan, Russian Federation
• Moscow, Russian Federation
• Dakar, Senegal
• Bratislava, Slovakia
• Madrid, Spain
• Bangkok, Thailand
• London, United Kingdom
• Oxford, United Kingdom
• New York, United States
• Consultation with additional cities along the One-Belt-One-Road is ongoing
Participating organizations (IGOs, GOVs, NGOs and others):

- United Nations Economic and Social Commission for Asia and the Pacific
- United Nations Executive Office of the Secretary-General
- United Nations Office of Legal Affairs
- United Nations Commission on International Trade Law
- Foreign Trade Association
- National Development and Reform Commission, China
- Federal Ministry of Science, Research and Economy, Austria
- Federal Ministry for Europe, Integration and Foreign Affairs, Austria
- Austrian Federal Economic Chamber
- Polish-Chinese Cooperation Forum
- Finance Center for South-South Cooperation
- 48 Group Club
- HSBC Bank Polska S.A.
- IBM
- Shenzhen Yunlink Technology
- PlanSinn GmbH
- Liugong Corporation
- Fujian Museum
- Communalp GmbH
- Austrian Institute of Technology
- International Institute for Applied Systems Analysis

10. Media Support

Media support generously provided by:

- Xinhua News Agency
- Economics Daily, China
- China Enterprise News
- Nouvelles d’Europe

11. Inquiries and Correspondence

UNIDO is actively seeking to broaden the impact of city-level contributions to the “One-Belt-One-Road Inclusive and Sustainable City Exhibition and Dialogue”. To nominate a city for participation or to request a registration form, please contact Mr. Weixi GONG. For more information, please visit the official webpage at http://www.unido.org/news-centre/events/one-belt-one-road-inclusive-and-sustainable-city.html.
Weixi GONG  
Senior Coordinator for South-South and Triangular Industrial Cooperation  
United Nations Industrial Development Organization  

Vienna International Center  
P.O. Box 300  
1400 Vienna, Austria  
Tel.: +43 1 26026 3381  
Website: www.unido.org  
E-mail: w.gong@unido.org