



Department for
Business & Trade

BEAUTY RETAIL TRADE MISSION TO MILAN/BOLOGNA

19-21 March 2025

Beauty Retail Trade Mission to Milan/Bologna

	Tuesday 18th March	Wednesday 19th March	Thursday 20th March	Friday 21st March
MORNING		Briefing on Italian Beauty Market @British Consulate General Milan Beauty Retail Tour/Store visits (Milan)	Beauty Retail Tour/Store visits (Milan) continued.. <i>Travel by train to Bologna</i> <i>(approx 1 hour)</i>	<i>Travel by train to Bologna</i> Visit Cosmoprof Bologna
AFTERNOON	Delegates arrive in Milan	Beauty Retail Tour/Store visits (Milan) continued..	Visit Cosmoprof Bologna	
EVENING	Welcome Drinks	Group Dinner @local restaurant	Evening Networking Reception in Bologna <i>Travel by train back to Milan</i>	End of programme