



Department for  
International Trade

# BUSINESS ENGAGEMENT: NATIONAL DATA STRATEGY ROUNDTABLES

---



---

The Departments for International Trade (DIT), Digital, Culture, Media and Sport (DCMS), Business, Energy and Industrial Strategy (BEIS) and Her Majesty's Revenue and Customs (HMRC) are coming together to run a series of Business Engagement Roundtables to provide evidence for DCMS' National Data Strategy.

We invite you to take this opportunity to shape the National Data Strategy for yourselves. We consider this a valuable chance to ensure the new strategy reflects your genuine needs and enables your business to thrive and determine the future of a data-driven economy.

---

# ABOUT THE NATIONAL DATA STRATEGY

The aim of the National Data Strategy (NDS) is to drive the collective vision that will support the UK to build a world-leading data economy. It will ensure that all citizens and organisations trust the data ecosystem, are sufficiently skilled to operate effectively within it, and can access high-quality data when they need it.

The NDS focuses on six proposed objectives, detailed in DCMS' live [Call for Evidence](#), grouped under People, Economy and Government. This series of roundtables will be an opportunity to consult private sector businesses on how the NDS can encourage participation in a data-driven UK economy.

For this, we will concentrate on answering the NDS' 2 core objectives for **People** and the **Economy**:

## People

1. Ensuring that data is used in a way that people can trust
2. Ensuring that everyone can effectively participate in an increasingly data-driven society

## Economy

3. Ensuring that all businesses and non-profit organisations can effectively participate in an increasingly data-driven economy
4. Improving growth and productivity through the better use and availability of data across the economy

---

# APPROACH

The theme of these roundtables is 'Data Exploitation'. In particular, we will focus on how government can support businesses to exploit and produce quality data effectively and securely, such that they successfully anticipate, meet and surpass consumer demands on a domestic and a global scale.

The roundtables will be structured around a series of DCMS consultation questions that will identify where government needs to prioritise its strategy and support UK businesses to benefit from the value of data, and enable them to build resilience and prosperity in domestic and international trade.

The discussions will be guided, but not limited to, these questions, and attendees are encouraged to contribute evidence that they believe will most effectively inform the NDS' People and Economy Objectives.

To ensure there is representation from industries most impacted by data use, the two sectors will be target in these sessions are the 'Professional Business Services' and 'Consumer'.

We will hold these roundtables across the UK – starting in London, and extending to core UK regions ( Belfast, Manchester, Leeds, Bristol and Edinburgh). This will ensure that businesses from across the UK are represented and accurately served in the NDS.

For each session, we aim to host around 30 attendees from the private sector - representing SMEs, larger businesses and specialist data/technology companies.

---

# DATES

The London, Manchester and Bristol roundtables will be held before the end of July, with the remaining regional roundtables to be held in August.

**London** – Thursday 18<sup>th</sup> July\*

**Manchester** – Tuesday 23<sup>rd</sup> July

**Leeds** – Wednesday 24<sup>th</sup> July

**Bristol** – Wednesday 31<sup>st</sup> July

**Edinburgh** – Thursday 29<sup>th</sup> August

**Belfast** – Wednesday 28<sup>th</sup> August

\*If there is sufficient demand, we will hold a second London event.

Please contact [bea.swords@trade.gov.uk](mailto:bea.swords@trade.gov.uk) if you have any queries.