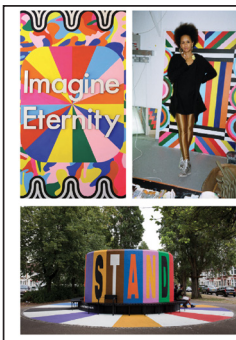




FUSED Magazine x Great British Design BODW media pack

Pages - 68 (300gsm silk cover / 130gsm silk text / 100gsm offset)
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 Publisher - Fused Media, UK

Fused has partnered with the Department for International Trade as the featured publication to highlight British partners and delegates at this year's **Business of Design Week** in Hong Kong. The publication will feature a selected number of interviews and features with this year's delegates and speakers. We are offering a limited amount of advertising space in this publication to help your company reach the 120,000 participants at the event that will be visiting from around 80 countries.



CONTENTS

Great British design, fashion and architecture.
 Delegates listing.
 Interviews.

PRICES DISPLAY ADS

Back Cover - £1200 (*£1800*)
 Inside Front - £800 (*£1400*)
 Inside Back - £800 (*£1400*)
 Full Page - £650 (*£1000*)

Please note that there is a limited number of spaces available to book.

Amount in brackets indicates the regular price of an advert in Fused.

DATES

Booking deadline: 25 October
 Artwork Deadline: 30 October
 Street Date: Throughout BODW

DISTRIBUTION

This issue of Fused will be distributed at key BODW partner venues and pavillion including PMQ

COPIES

10,000

To book your space please email kerry@fusedmagazine.com

Please note that the layouts are from the previous edition and are not indicative of the contents of the new edition.