

COP26 sponsorship: registration of interest guidance document

Thank you for your interest in sponsoring COP26.

What is COP26? Why would I sponsor?

COP26 is a major international climate change summit that will be hosted by the UK in Glasgow, in November 2021. Approximately 30,000 delegates are expected to attend during a two week programme of events. One of the ways businesses can contribute to this milestone event is through sponsorship, in the form of either monetary or value in kind support. For other ways to be involved, please see www.ukcop26.org.

Who can register their interest?

COP26 sponsors will represent the best of business on climate change and the environment: they will be leaders in their industry, driving positive change and innovation towards a lower carbon world.

We are particularly looking for organisations committed to taking real, positive action in the climate space and which have strong climate credentials, particularly those who have set ambitious net zero commitments by 2050 or earlier, with a credible short term action plan to achieve this (e.g. Science Based Targets).

A successful registration will both show that your organisation is committed to positive action in the climate space, and pitch a compelling contribution, financial or in-kind.

What are you looking for sponsorship of?

We are looking for both monetary and value in kind sponsorship.

For value in kind sponsorship we are interested in the following areas - if you or your organisation wants to provide something in one of these areas please tell us what sort of products or services you would be able to offer:

- Vehicles (all required to be electric)
- Catering
- Furniture
 - Office furniture (meeting tables, desks, office chairs etc)
 - Lounge furniture (sofas, coffee tables etc)
 - Café/Restaurant style furniture
- Business services
- Stationery
- Volunteers clothing/uniforms
- ICT
- Wider resilience (i.e. power management, adverse weather equipment etc)
- Banking services
- Landscaping and gardening

If you have a product or service that does not fall within the above list, but you feel it would prove useful to COP26, please do get in touch.

Please note that all providers need to meet ISO (or higher standards).

Are only UK based companies eligible to get involved?

We are particularly interested in organisations who are based in the UK, or have a large UK footprint.

When will you get back to us?

Unfortunately we cannot guarantee a response to all registrations.

What will the selection process be?

Registrations will be first screened for qualifying criteria and may be eliminated from the process based on their answers to several questions. These may include but are not limited to the following criteria: 1) those who have set/will set before November 2021 ambitious net zero commitments by 2050 or earlier, with a credible short term action plan to achieve this (e.g. Science Based Targets). 2) activity in certain sectors/industries 3) violations of human rights or environmental law, UN sanctions 4) other illicit activity.

During the second stage of review, the full registration will be reviewed by the COP26 Unit, based in the Cabinet Office. If successful, we will be in touch to discuss next steps.

What does the form look like? What kind of questions do we need to answer?

Please be prepared to submit written statements of commitment and motivation, ideally with input from your organisation's senior leadership. In order to provide a complete and competitive form, you are advised to collect and produce as much relevant detail as possible.