

Appendix 1

		2016	2017	2018	Grand Total
	Expenditure by Activity				
IBZ	Visits	11050.89	8587.4	6365.11	26003.4
ICZ	MO projects	204.21	4239.89		4444.1
IDB	Events - World Conference		9909.32		9909.32
IDH	Events - training		32559.1	2203.92	34763.02
IEZ	Regional Committee	13132.12	13551.17	32771.67	59454.96
IFZ	Regional Conference	73012.04		3003.84	76015.88
IGZ	Networking & partnerships - internal			1132.57	1132.57
IIZ	Resources		127.25	123	250.25
IXC	General - development executive expenses	4824.98	595.88	456.79	5877.65
	Expenditure by Funds				
D06	Friends of Africa Region	7721.1	2065.23	246.66	10032.99
D01	Regional fund - Africa Region	0	3063.01	0	3063.01
	Expenditure Total	109,945.34	74,698.25	46,303.56	230,947.15
	Income by Fund				
	income by Fund				
D01	Regional Funds - Africa	264.19	38.58	-	302.77
D06	Friends - Africa	1,868.37	1,182.30	2,096.73	5147.4
U00	Unrestricted Funds	20,256.82	-	-	20256.82
	Income Total	22,389.38	1,220.88	2,096.73	25,706.99



Appendix 2

Global programmes summary in the Africa Region

	Africa
Leading For Her World	Leading For Her World
Her World	Leading For Her World, the redesign of the WAGGGS leadership offer, is on track for launch at the World Conference in 2020. Our new leadership model has been tested in all regions and facilitators trained in Arabic, Spanish and French as well as English. We worked in partnership with 7 Member Organisations to design a leadership outcomes framework that we can use to support Member Organisations to strengthen the leadership outcomes of their girl experience and adult development activities. 2018 and 2019 have seen WAGGGS leadership model really start moving from a concept to a tangible tool that can make a difference in people's leadership journeys. We increased our reach by six times, and we've grown WAGGGS' global volunteer network by 275% by establishing a new online platform and central process for becoming a WAGGGS volunteer. The new leadership model is also being mainstreamed through WAGGGS other programmes and international experiences.
	Over the next years, we hope the new leadership offer will empower MOs to embed positive leadership practices at all stages of the Girl Guide and Girl Scout leadership journey, and strengthen girls' and women's leadership as the heart of what they do.
	In the Africa Region we have closely collaborated with many MOS.
	Rwanda partnered with WAGGGS to co-create the leadership outcomes framework. 19 participants of the JLS facilitators training were from the Region and we had 25 Hellen Storrow participants over the triennium.
	We have used the new leadership model in workshops in the region such as: Rwanda, July 2017 Burundi, May 2018 Kenya, June 2019, where we trained 38 new leadership facilitators from 21 countries.
	Madagascar, Tanzania and Rwanda hosted pop up seminars for Helen Storrow over the triennium
	The Africa Region will host 3 Juliette Low Hubs next November. We'll have hubs in Nigeria, Madagascar and Tanzania – that is hosting Kusafiri. Accessibility to Leadership development and strengthening of the Girl Guide and Girl Scout experience is increasing in the region!
	"Really excited about the leadership model, and I have already begun to practise it in my life! Leadership is indeed a journey, a life, a daily adventure!!! YIPPIIIIEEEEEEE!!!!!!" Participant, Leading For Her World Facilitators Workshop, Kenya 2019



Free Being Me and Action on Body Confidence

The following MOs are currently rolling out either FBM/ ABC as a key national programme:

Burundi, Central African Republic, Chad, Congo, DRC, Ghana, Kenya, Liberia, Madagascar, Malawi, Mozambique, Niger, Nigeria, Rwanda, South Africa, Uganda, Zambia, Zimbabwe

Key Achievements

- 342,928 young people have been reached with the Free Being Me & Action on Body Confidence programmes in the Africa Region since 2017.
- 9 MOs in the Africa Region took part in an Action on Body Confidence training in Kenya May 2018
- 13 number of MOs in the Africa Region have received funding from the Free Being Me fund
- Free Being Me has been used to successfully introduce Guiding into new countries in the region such as Niger & Mozambique
- A new e-learning course for Action on Body Confidence is available on GLOW in English & French

Quote

I am glad to have been given the opportunity to participate in the Action on Body Confidence training since as a coordinator I have been working to ensure that decision makers are influenced to take action. Now I have the tools to guide girls in making the change they want to see. Sheila, participant from Kenya

The YESS **GIRLS** Movement ...journey of a lifetime

The Youth Exchange South to South (YESS) Girls Movement is WAGGGS' international exchange programme, funded by the Norwegian Agency For Exchange Cooperation (NOREC), a Norwegian Government Agency. Dubbed the 'journey of a lifetime', from 2015 to date, the programme has given 166 Girl Guides and Girl Scouts the opportunity to live and work in another country for six months.

Countries that have participated in the programme 2016 to date: Uganda, Kenya, Tanzania, Rwanda, Burundi, South Africa, Zambia, Zimbabwe, Malawi, Madagascar, Nigeria, Senegal, Nepal and Bangladesh.

Programme Core Initiatives and associated achievements:-

During their stay in their host associations, the participants are challenged to participate in the following six different core initiatives:-

Membership recruitment: From 2016 to 2019 over 121,000 new girl guides have been recruited from mainly unreached, under-reached and hard-to-reach areas #WelcomeToMyWorld



- The YES! Girls Can Campaign where young people have had over 20 campaigns on issues that affect girls demonstrating the positive impact they can have on the lives of others.
- The Green Tech Generation Campaign which challenges young women to take responsibility for the environment. Over 40,000 trees have todate been planted, and communities sensitized on alternative energy sources among ther things.
- The Good Turn Community Projects where in honour of the Guide Promise, the participants have undertaken over 20 sustainable community support projects in their host countries.
- Friends of Guiding Engagement where over 200 prominent men and women have been engaged to speak out and take action on issues that affect girls.
- The Red Pride Menstrual Hygiene Management Education, where girls and young women are educated about menstrual hygiene and inspired to take action so that periods don't limit the life chances of others.

In addition to the core initiatives there has also been ...

- Leadership and personal development of the young women participating in the programme. Many have taken up leadership roles in their home associations.
- More active and vibrant youth participation in guiding activities
- Networking, cross learning and sharing of best practices among Member Organisations.

"The YESS programme put me in a position where I had to challenge myself, work with people I have never met and also keep people interested in my different campaigns." Isabelle Namusoke, 2017 YESS Girl participant, Ugandan **Girl Guides**

THE YESS ALUMAE GUILD

With an anticipated 200 YESS Alumnae by 2020, former YESS participants have self organised into an Alumnae Guild. The Alumnae meet once every three years in an Alumnae Summit to plan activities for the following three years. The first Alumnae Summit was in July 2017, and the second one will be in July 2020, in Kampala, Uganda just before the world conference.

"We need a strong official platform where we can ensure this program never stops for example by raising funds from other organisations similar to FK Norway so that more girls can experience this journey of a life time like us" Florette (Burundi Girl Guides)



Menstrual Health Management **Programme**

Menstruation is a normal biological part of a young woman's life. But for millions of girls around the world, managing their monthly menstrual cycle and society's rules is a major barrier to them making the most out of their life.

WAGGGS is in partnership with WASH United to deliver an educational programme called 'Rosie's World' to girls in Kenya, Madagascar, Rwanda, Tanzania, Uganda, Zambia, Zimbabwe, Burundi, Senegal, Malawi and Nigeria. (These are MOs welcoming back YESS participants in 2019).

The programme will be delivered with the help of the YESS programme participants who are trained and will train others.

We will reach 18,000 girls directly and 36,000 via girls' take action projects, by August 2020.

Grants are available for all participating Member Organisations.

Project funded by Swedish Postcode Foundation.

Quote: 'Girls should be proud to bleed because they have a huge responsibility to sustain existence of humanity' -Ackissah Baluti, Menstrual hygiene activist and YESS Alumni

World **Thinking Day**

World Thinking Day is a day of international friendship when our ten million members across 150 countries come together with one voice.

World Thinking Day Themes: The idea of creating a triennium theme for WTDs was first trialled in 2016-2018 with the themes of Connect-Grow-Impact.

In 2017 global success included:

- 115 countries took part in the WTD celebrations
- The WTD hashtags appeared in 17.4 million social media timelines
- The WTD pack was translated into 14 languages
- WTD was one of the most popular global conversations, trending on Twitter for 7 hours.
- More than 70% of the members who took part in the WTD activities invited a new friend to join our movement.
- At least 6,110 members across the world planted trees as part of the #LetsGrow a tree challenge

In 2018 global success included:

- 119 countries took part in WTD celebrations—a record number of countries for a single year.
- The WTD hashtags appeared in 184 million social media timelines, which was an increase of 1000% since 2017.
- The WTD pack was translated into 12 languages and downloaded 57,790 times.
- Donations of £128,000 were made to the World Thinking Day Fund



To build on this success, a triennium theme was agreed for 2019-2020, focusing on Leadership(2019), Diversity, Equality and Inclusion(2020), and Peacebuilding(2021)

World Thinking Day 2019: LEADERSHIP

World Thinking Day 2019 was dedicated to the group of girls who took the lead in 1909 and demanded Lord Baden-Powell create 'something for the girls'. The activity pack took girls on an exciting adventure through time to learn about the history of the Movement and practice their leadership skills.

Quote: "World Thinking Day is a time for Guides all around the world to stop and think about our Sisters" Rachel, 13, Barbados

In 2019 success included:

- 93 countries took part in WTD 2019 celebrations
- The 2019 World Thinking Day Activity Pack was translated in 11 languages.
- Over 44,500 people liked our Happy World Thinking Day message on
- From January to March 2019, our website received over 106,000 visits.
- Several high profile individuals participated in World Thinking Day celebrations including The First Lady of Kenya, Margaret Kenyetta (a patron of Kenya Girl Guides Association) and Permaisuri Agong, Queen of Malaysia.
- The WTD Fund 2018 raised £128,000, sustaining the highest income levels raised in 2017

Voices Against Violence

Voices Against Violence is a major component of the Stop the Violence Campaign. It is a non-formal education curriculum developed in partnership with UN Women and designed for girls around the world from the ages of 5 to 25 years. Launched in 2013, VAV is available in four handbooks-early years (ages 5-7), younger years(ages 7-11), middle years (ages 12-16) and older years (ages17-25)

Out of the Problem-into the Solution: Girls as Drivers of Change: In 2019, we launched a new partnership with Save the Children which will build on our STV work by addressing gender based violence in Uganda and Jordan. Funded by the Postcode Global Trust, the partnership is unique as it is driven by the voices and direct experiences of girls.

Quote: "It starts with the younger age and that is where other organisations fail because they start with adults, it is too late. We are raising a new generation. We raise strong girls and women who understand their rights." VAV trainer

Girl Powered Nutrition

A girl needs to be healthy and well-nourished if she is to reach her full potential. The Girl Powered Nutrition (GPN), is currently run in four countries-Madagascar, the Philippines, Sri Lanka and Tanzania to test models that can be scaled up across the Girl Guiding and Girl Scouting Movement.



Funded by Nutrition International, the GPN programme promotes girl-led change through education on the importance of a balanced, healthy diet and enabling girls to be agents of change at local, national and global levels in the fight to stop malnutrition continuing from one generation to the next.

The programme focuses on three key areas:

1.Education: the GPN badge programme for girls aged 6-19

to learn about the healthy food choices.

- 2. Community action: girls share what they learn with others in their communities through take action projects
- 3. Advocacy: Girl-led advocacy campaigns

To influence decision makers to ensure their nutrition is prioritised at a national and global level.

Key achievements have been made so far with Madagascar and Tanzania since implementation started in 2017:

- A landscape study was conducted in Madagascar and Tanzania. The study was set of assessment activities that contributed to shaping the GPN's strategy and design.
- Co-creation teams, composed of girls and leaders had been set-up to help the programme co-create the programme name, badge activities and the actual badge through workshops and pilot testing activities.
- National Training of Trainers (TOT) were conducted in December 2018 (Tanzania) and January 2019 (Madagascar). In total, the national TOT trained 69 trainers (29 in Tanzania and 40 in Madagascar) who will then train other trainers and/or adult leaders to roll-out the badge. One regional TOT has also been conducted in Madagascar reaching 12 regional trainers.
- So far, 12 leaders training have been conducted in Madagascar training 684 local leaders who are now rolling-out the badge to the girls in their respective units.
- Two Action Hubs have already been identified in Tanzania (Dodoma and Tanga). The Action Hubs are a community-led approach to improving the nutritional status of Girl Guides and Girl Scouts and their target communities. Community actions in both countries are expected to happen in the 3rd guarter of 2019.
- An advocacy workshop was conducted in Tanzania in November 2018 that was attended by 15 Advocacy Champions from six regions. The workshop focussed mainly on identifying the national advocacy goal(s) and objectives of the country linked to the global advocacy focussed areas. The Advocacy Champions also drafted a national campaign plan that will be implemented at the national and regional level. A similar workshop is expected to happen in Madagascar in July 2019.
- Four young women from Madagascar and Tanzania had been selected to be part of the 15-member WAGGGS delegation to the recently concluded Women Deliver 2019 in Vancouver, Canada. Women Deliver was the world's largest conference on gender equality and the health, rights, and wellbeing of girls and women in the 21st century. During the conference, delegates were exposed to the international advocacy space; provided with opportunities to talk about their advocacy work in their countries; practiced networking, advocacy and communication skills; and provided with the skills, resources and support needed to develop advocacy project



plans and lead the execution of projects upon returning to their home country.

Quote: "My goal is to empower as many girls as I can, to speak about the vicious cycle of malnutrition and work towards creating a world where their health is a priority." Hanitra, Madagascar

UPS

WAGGGS has been in partnership with the UPS Foundation since 2003. The most recent phase, 2017-2019 is focused on 'Diversity, Inclusion and Leadership Development.'

Unlike most of our partnerships at WAGGGS, it does not involve a curriculum and badge, but provides funding for capacity building work with Member Organisations(MOs)so they can;

- train and retain volunteers and leaders from a more diverse background;
- empower girls and young women to become advocates for change at a local, national and global level;
- support MOs to increase and diversify their membership by identifying and reaching girls from under-represented communities

The latest phase of our partnership with the UPS Foundation funds work in nine selected Member Organisations where engaging girls from underrepresented communities and improving each organisation's approach to diversity and inclusion are key priorities. The countries are; Egypt, Jordan, Kuwait, Lebanon, Mexico, the Netherlands, Nigeria, Oman and the United Kingdom.

CASE STUDY SNAPSHOT: Nigerian Girl Guides Association (NGGA) Guiding in Nigeria is under-represented in rural, hard to reach communities, longterm refugee settlements and among girls with hearing, speech and visual impairments. In these communities, particularly those in northern Nigeria, there are high rates of girl child marriages and low school enrolment and attendance. NGGA is using funding from the UPS partnership to address these challenges by delivering education classes for women on numeracy, reading and writing. Women from these classes are then selected and trained to be Guide leaders who will in turn open new units in their communities.

Importantly, through the Diversity, Inclusion and Leadership Development programme (funded by The UPS Foundation), NGGA has recruited 898 girls and 219 leaders and is still counting, they have reached out and recruited young women in rural communities. The long sustainability of these new units has been secured through local fundraising projects.

Quote: "Since joining Guiding I have learnt a lot of things that have really changed me. I have travelled to states I have never visited before and made new friends. These things were difficult for me before. I have received leadership training and learnt the qualities of being a good leader. This has given me boldness to stand out before the crowd and be a leader to other girls." Ofofon Ekpeyong, Nigeria Girl Guides Association NGGA



SDGS -Unlock Leadership for Change

SDGs and Unlock Leadership for Change

This is our WAGGGS SDG project in which WAGGGS and

http://www.thegoals.org/ have partnered up to empower 12,000 young people to learn, reflect and take action on the 2030 Agenda through our crowd-learning platform.

WAGGGS has put together a WAGGGS SDGs Ambassador Programme aimed at young leaders around the globe. The Programme is an exciting journey which starts by becoming an Activist, training young people and other leaders on the SDGs and finally becoming a WAGGGS SDG Ambassador. Our Ambassadors will have the chance to attend SDG-related events and appear on the upcoming wall of fame on our crowd learning platform.

In February at the Helen Storrow Seminar in Our Chalet World Centre, we kicked-off the Ambassador Programme (with an outstanding interest from the participants!), talked about sustainability and spent some quality time the 40+ volunteers and participants from 29 different countries. A dedicated SDGs training event followed at Our Chalet from 1-6 May, with participants from Africa from Madagascar and Nigeria. Another SDG training event is open for applications for Malmö, Sweden between the 8th and the 14th of October 2019. WAGGGS is looking with The Goals.Org at how we could offer an off-line version of the material in 2020, pending additional funding.

wagggs.thegoals.org





