

BRITISH SOCIETY FOR ORAL AND DENTAL RESEARCH CONFERENCE 2019

# BSODR LEEDS 2019

3-5 SEPTEMBER 2019

## BRITISH SOCIETY FOR ORAL AND DENTAL RESEARCH CONFERENCE 2019

Sponsorship & Exhibition Opportunities



# INTRODUCTION

## BSODR

The British Society for Oral and Dental Research (BSODR) was formed to advance research and increase knowledge for the improvement of oral health in the United Kingdom.

Our primary objectives are:

- To support and represent the oral health research community in the UK.
- To encourage junior workers to become involved in oral and dental research.
- To facilitate the dissemination and application of research findings relating to oral health and the interactions between oral and systemic health.

The Society is a Division of the International Association for Dental Research (IADR) and also a member of a federation of European research societies - Pan European Region (PER). The members of the PER are the IADR divisions from Britain, Continental Europe, Ireland, Israel, Russia and Scandinavia.

Under various names, the BSODR has been meeting since 1953, but even before that, groups of British researchers had been meeting in London since 1931. The Society therefore has a long and rich heritage.

Now, the BSODR meets on an annual basis. Meetings alternate between the UK and a joint meeting with our PER partners. Recent meetings have been held in Durham (2007), PER - London (2008), Glasgow (2009), PER - Barcelona (2010), Sheffield (2011), PER - Helsinki (2012), Bath (2013), PER- Dubrovnik (2014), Cardiff (2015), PER - Jerusalem (2016), and Plymouth (2017).



## CONFERENCE DETAILS

### CONFERENCE LOCATION

The British Society for Oral and Dental Research conference 2019 is being hosted by School of Dentistry, University of Leeds in beautiful Yorkshire.

### CONFERENCE DATES

The conference will officially open at 14:00 on Tuesday 3rd and close at 14:00 on Thursday 5th September 2019.

### CONFERENCE DELEGATES

More than 250 delegates are expected to attend the conference. Delegates will include senior and early career researchers from the dental research community along with research

students, keynote speakers and industrial sponsors.

### CONFERENCE FEATURES

- Welcome reception
- Three days of scientific sessions including:
  - Three invited keynote speakers
  - Oral and poster presentations sessions
  - Symposia
  - Special interest scientific group meetings
- An Early Career Researcher's Breakfast
- Scientific prize competitions
- Trade exhibition
- Conference Dinner
- BSODR annual business meeting





## SPONSORSHIP OPPORTUNITIES

**The components of the conference available for sponsorship are:**

- Handbook advertisement
- Conference Bag & inserts
- Lanyard, programme and name badge
- Notebook, pen & USB
- Welcome Reception
- Early Career Researchers' Breakfast
- Conference Dinner
- Conference exhibitor only

### **Contacts**

The opportunities listed are indicative and other opportunities can be discussed with the Local Organising Committee, contact [BSODR19@Leeds.ac.uk](mailto:BSODR19@Leeds.ac.uk) in the first instance.

**All prices quoted are exclusive of VAT.**



### **Conference Bag Sponsor: £2915 + VAT**

#### **One opportunity available**

Each delegate will collect a conference bag on their arrival at the venue. The multi-use bag will be of a high quality and will have a long life after the conference.

#### **Benefits:**

- Your logo on the conference bag
- One conference delegate registration (including the social activities)
- Exhibition space - stand 3mx1m
- Recognition as a sponsor in the conference handbook
- Sponsor's logo placed on the conference website
- The opportunity to include promotional material (supplied by the sponsor) in the conference bag. Limit one piece (no larger than A4) per bag
- List of conference participants provided two weeks prior to conference (excluding those who have declined permission for name publication)

### **Insert in the Conference Bag: £318 + VAT**

Items including, but not limited to, the following may be inserted into the conference bag but the organisers are happy to discuss other ideas:

- Note pad
- Pen
- Highlighter
- Memory stick
- Post-it notes
- Promotional literature or CD diary

#### **Benefits:**

- Sponsor's logo placed on the conference website
- List of conference participants provided two weeks prior to conference (excluding those who have declined permission for name publication)



### **Handbook Advertisement: Full page £215 + VAT**

Your company will receive direct exposure to each delegate with a full-page advert within the handbook. (Finished artwork to be supplied by the sponsor)

#### **Benefits:**

- Sponsor's logo placed on the conference website
- List of conference participants provided two weeks prior to conference (excluding those who have declined permission for name publication)

### **Handbook Advertisement: Half page £135 + VAT**

Your company will receive direct exposure to each delegate with a half page advert within the handbook. (Finished artwork to be supplied by the sponsor)

#### **Benefits:**

- Sponsor's logo placed on the conference website
- List of conference participants provided two weeks prior to conference (excluding those who have declined permission for name publication)





**Lanyard and Name Badge Sponsor:  
£2915 + VAT**

**One opportunity available**

As the sponsor of the lanyard and name badge package your company will receive direct exposure to each delegate for the duration and beyond the conference.

**Benefits:**

- Company logo featured on the front of each delegate name badge and lanyard
- Recognition as a sponsor in the conference handbook
- Sponsor's logo placed on the conference website
- List of conference participants provided two weeks prior to conference (excluding those who have declined permission for name publication)

**Notebook, Pen & USB:  
£2915 + VAT**

**One opportunity available**

As the sponsor of the notebook, pen and USB package your company will receive direct exposure to each delegate for the duration and beyond the conference.

**Benefits:**

- Company logo featured on the front of each product
- Recognition as a sponsor in the conference handbook
- Sponsor's logo placed on the conference website
- List of conference participants provided two weeks prior to conference (excluding those who have declined permission for name publication)



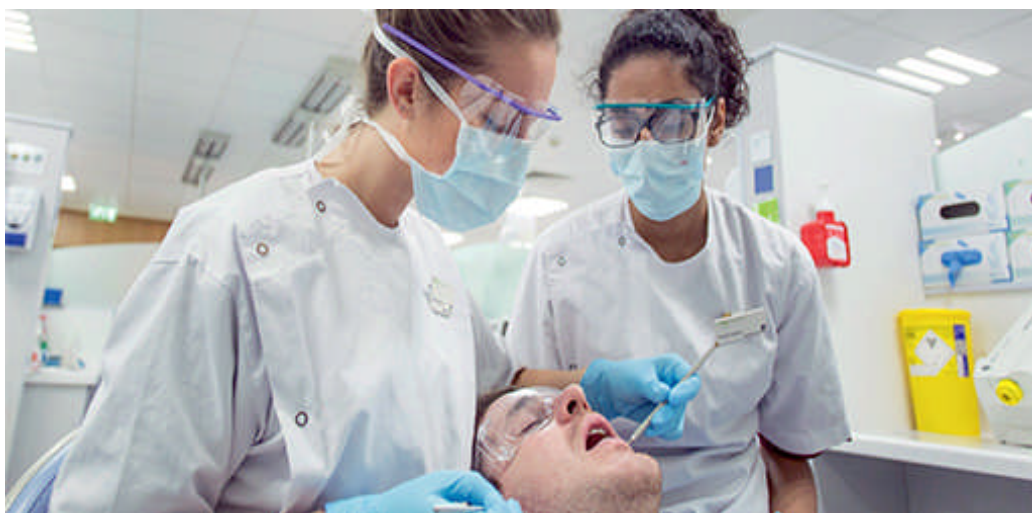
## Welcome Reception sponsor: £2915 + VAT

One opportunity available

### Benefits:

- Naming rights to the Welcome Reception (for example, sponsored by sponsor's name)
- One conference delegate registration
- Exhibition space - stand 3mx1m
- Acknowledgement of sponsorship at Welcome Reception speech
- An opportunity to supply company banner(s) to be in place for the duration of the Welcome Reception
- Recognition as the Welcome Reception sponsor in the registration brochure and conference handbook
- Sponsor's logo placed on the conference website
- The opportunity to include promotional material (supplied by the sponsor) in the conference bag - limit one piece (no larger than A4) per bag
- List of conference participants provided two weeks prior to the conference (excluding those who have declined permission for name publication)





## Early Career Researchers' Breakfast: £530 + VAT

**One opportunity available**

### Benefits:

- Naming rights to the Early Career Researchers' Breakfast
- An opportunity to supply a company banner/ logo/branding to be put in place in for the duration of the session
- Recognition as the Early Career Researchers' Breakfast sponsor in the conference handbook
- The opportunity to include promotional material (supplied by the sponsor) in the conference bag - limit one piece (no larger than A4) per bag
- Sponsor's logo on conference website
- List of conference participants provided two weeks prior to the conference (excluding those who have declined permission for name publication)



## Conference Dinner Sponsor: £2915 + VAT

One opportunity available

*The Conference Dinner is the social highlight of the conference*

### Benefits:

- Naming rights to the Conference Dinner
- Acknowledgement at the Conference Dinner in the after dinner speeches
- The opportunity to make a short speech at the Conference Dinner
- An opportunity to supply a company banner/ logo/branding to be put in place for the duration of the Conference Dinner
- Company logo on Conference Dinner menus on each table
- One conference delegate registration (including dinner)
- Exhibition space - stand 3mx1m
- Recognition as the Conference Dinner sponsor in the conference handbook
- The opportunity to include promotional material (supplied by the sponsor) in the conference bag - limit one piece (no larger than A4) per bag
- Sponsor's logo on conference website
- List of conference participants provided two weeks prior to the conference (excluding those who have declined permission for name publication)



## EXHIBITION OPPORTUNITIES

The conference will be held in the Michael Sadler Building at the University of Leeds and the exhibition will be located in the iconic Parkinson Building

Further information relating to sales of exhibition space should be directed to:  
[BSODR19@Leeds.ac.uk](mailto:BSODR19@Leeds.ac.uk)

### Conference Exhibitor: £1900 + VAT

#### Stand Includes:

- Conference registration (excluding the Conference Dinner) for two company representatives
- Stands will comprise of 3mx1m poster boards wide and 1m deep
- Power is available on request
- Table and two chairs
- List of conference participants (excluding those who have declined permission for name publication)
- Listing in the conference handbook including a 50-word profile of company or products and contact details
- Wifi access

### Dental School Exhibitor: £636 + VAT

#### Stand Includes:

- Conference registration (excluding the Conference Dinner) for one Dental School representative
- Stands will comprise of 2mx1m poster boards wide and 1m deep
- Power is available on request
- Table and two chairs
- List of conference participants (excluding those who have declined permission for name publication)
- Listing in the conference handbook including a 50-word profile of School or opportunities and contact details
- Wifi access

**Sponsorship is not limited to the options listed. Please contact the Local Organising Committee at [BSODR19@Leeds.ac.uk](mailto:BSODR19@Leeds.ac.uk) to discuss alternative ways of promoting your brand.**



# BSODR 2019 SPONSORSHIP TERMS AND CONDITIONS

## Definitions

1. The Event: BSODR 2019 Conference and Exhibition.
2. The Organisers: School of Dentistry University of Leeds and the British Society for Oral & Dental Research.
3. Venue: the University of Leeds premises, United Kingdom.
7. Sponsors shall comply with any reasonable instructions given by any authority regarding fire precautions and safety.
8. The Organisers reserve the right to refuse a sponsorship purchase. In this case, any fees paid will be refunded in full at the earliest opportunity.

## Terms

1. No sponsorship package shall be considered as sold until payment has been received in full.
2. Once purchased, sponsorship packages may not be cancelled by the purchaser.
3. Available sponsorship is as stated in the Sponsorship prospectus or on the BSODR 2019 website
4. In the event of the Organisers cancelling the Event, payment for exhibition space will be refunded in full.
5. The Organisers shall not be liable for any indirect or consequential losses arising out of the cancellation of the Event for any reason, including but not limited to loss of opportunity, loss of future profits and loss of future business.
6. With the exception of those with limited delegate registration included with specific exhibition packages, Staff from Sponsors who wish to attend the conference sessions shall register as full conference delegates.

# BSODR 2019 EXHIBITION TERMS AND CONDITIONS

## Terms

1. No exhibition package shall be considered purchased until payment has been received in full. Bookings can be made via invoice. Payment must be made within 30 days of receipt of an invoice or the exhibition space will be resold.
2. Once purchased, exhibitors may cancel their purchase and receive a partial refund (the fee initially paid minus 25% administration fee) up to end July 2019.
3. After July 2019, no refunds will be permitted.
4. In the event of the Organisers cancelling the Event, payment for exhibition space will be refunded in full.
5. The Organisers will not be liable for any indirect or consequential losses due the cancellation of the Event for any reason.
6. Details of exhibition packages will be as stated in the Exhibition Prospectus or as detailed on the BSODR 2019 website.
7. All exhibitors must complete a risk assessment and method statement for the duration of the exhibition including manual handling. This must be supplied to the conference Organisers prior to the start of the exhibition.
8. All exhibitors shall insure, indemnify and hold the Organisers and/or the host organisations and University of Leeds harmless in respect of all costs, claims, demands, and expenses relating to any loss or damage occurred in organising or attending this Event.
9. The Exhibitor should ensure that all items on their stand are covered by full and comprehensive insurance and that valuables are locked away at all times. The Organiser cannot accept responsibility for any losses incurred.
10. Whilst we take every precaution to protect your property during the Event, we will not be responsible for any loss or damage, or injury to persons caused by your installations, and you must take out appropriate Public Liability insurance cover. We will require a copy of your certificate of insurance cover. Failure to submit this may result in your exclusion from the Event.

11. Exhibitors are responsible for any injury to persons and damage to property in the conference environment caused during the setting up, the operation of, and dismantling and removal of the exhibition.
12. The Organising committee reserves the right to request display amendments, to accept or refuse any application for stands and to change the layout of the exhibition.
13. Exhibition stands should be manned during all refreshment breaks and events scheduled in the Exhibition area.
14. Every stand must be open to visitors to view and be in the charge of a competent representative of the exhibitor during the conference opening times outlined on the BSODR 2019 website.
15. It is the exhibitor's responsibility to ensure any curved pop up (backdrop) will fit within their chosen stand.
16. Any large items should be delivered and removed only when your stand personnel are in attendance to supervise delivery and collection.
17. The Exhibitor must ensure that any sound coming from their stand is kept to a volume that does not cause any annoyance to other exhibitors. In case of any dispute, the Organiser's decision is final.
18. Staff from Exhibitors who wish to attend the conference sessions must register as full conference delegates other than limited delegate registration included with specific exhibition package.
19. It is the responsibility of the exhibitor to ensure that all electrical items are Portable Appliance Test (P.A.T.) tested prior to the exhibition and the PAT test is still in date.
20. All stands, fittings and materials which the Exhibitor proposes to use for the Event must be fire-retardant in accordance with the appropriate legislation. The Organiser reserves the right to require the Exhibitor to remove anything from its stand which is not appropriately certified or which it deems unsuitable, in its absolute discretion. The Exhibitor will indemnify the Organiser against all actions, costs, claims and demands in respect of any breach of the provisions of this clause.
21. Exhibitors must comply with any reasonable instructions given by any authority regarding fire precautions and safety. All decorations, displays and exhibits, together with incidental fittings, must conform fully to the regulations and requirements of local authorities, and must be non-flammable or treated for fire prevention by an approved method.
22. The exhibitor may not substitute or sublease stand space.





If

you are interested in sponsoring this event, please contact the Local Organising Committee at [BSODR19@Leeds.ac.uk](mailto:BSODR19@Leeds.ac.uk)

**We look forward to  
welcoming you to Leeds**



[BSODR19@Leeds.ac.uk](mailto:BSODR19@Leeds.ac.uk)