

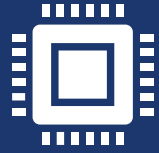
IS DATA  
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OIL?

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**ANDY WILLIAMSON**

**democratise**



Data is only useful if we are able to use it.



Public bodies can collect and keep hidden or they can share.



Data is inherently without value; value comes from what we do with it.

# [OPEN] DATA

# ECONOMIC VALUE

The Open Data market within the EU is expected to be worth 325 billion Euros by 2020

# WHAT ABOUT DEMOCRATIC VALUE?

- Authentic
- Available
- Accessible
- Reusable
- Re-distributable
- Auditable

# OPEN DATA MATTERS

- Reduces systemic friction.
- Supports more effective and lower cost public services.
- A catalyst for new products and services.
- Aids democratic transparency and reduces corruption.
- Gives civil society a more informed role in policy making.

# CHALLENGES

- Regulation, authentication and trust.
- Evolving concepts of privacy.
- Balance between rights to access versus commercial incentives to add value.
- Overcoming manipulation and falsification.



**DATA HELPS US  
TO TELL OUR  
STORIES IN ALL  
THEIR RICHNESS**