

General Terms and Conditions for Exhibitors

1. Parties

These General Terms and Conditions for exhibitors cover the following parties:

The exhibitor

and

DLI - Dansk Lægemiddel Information A/S

Atrium

Lersø Parkallé 101,

2100 København Ø,

CVR nr. 17 47 26 82,

exhibition@atriumcph.com

2. Application, registration and order confirmation

After receipt and approval of an applicant's completed application form, the applicant is registered as an exhibitor at an exhibition organized by Atrium. By completing the application form, the applicant declares himself familiar with the objective of the exhibition, and agrees to exhibit only those products and/or services which come within the scope of the exhibition.

Atrium's acceptance of an application represents a binding agreement for the stand space and rent that are specified in the order confirmation from Atrium.

3. Eligible exhibits

Exhibits will be limited to companies or products approved by Atrium. An approved company may exhibit products, equipment and services. All products, equipment and services must comply with Danish law and regulations and the Danish Ethical Rules for Promotion of Pharmaceuticals towards Healthcare Professionals ("Lægemiddelindustriens kodeks vedrørende reklame mv. for lægemidler overfor sundhedspersoner") (the Promotion Code), if the exhibiting company is a member of The Danish Association of the Pharmaceutical Industry (Lif) or otherwise regulated by the "Ethical Committee for the Pharmaceutical Industry" (ENLI). Companies regulated by ENLI are obliged to give notice to ENLI regarding the exhibition, as described in the Promotion Code in section 23 (1) (c).

It is the responsibility of the exhibiting company to comply with all of the above rules and regulations. Atrium reserves the right to refuse stand rental or terminate a contract at any time, if the company does

not comply with the regulations. In the event that Atrium refuses the exhibitor's application or the contract is terminated, Atrium shall refund the payments in full, including deposits. Any such cancellation and termination, including refund of payments, shall not affect the terms of cancellation subject to clause 5.

4. Stand allocation and costs

Atrium reserves the right to allocate stand space to exhibitors. The wishes of the exhibitor are taken into account as far as possible. Atrium reserves the right to change the original stand allocation and shall notify the exhibitor is authorised representative hereof.

3. Conditions of payment

Payment is to be made in accordance with the conditions of payment on the exhibit application form. Atrium fully complies with the VAT regulations. The invoice will be issued by DLI.

Address:

Dansk Lægemiddel Information,

Lersø Parkallé 101,

2100 København Ø

Fax: +45 39 27 22 78

Mail: dli@dli.dk

Konto: 4260-3325170913

CVR: 17 47 26 82

IBAN: DK0230003325170913

SWIFT: DABADKKK

5. Event modifications and cancellations

Cancellations by Atrium:

Atrium is authorised to cancel the event due to unforeseeable occurrences, omissions or accidents (e.g. official measures, industrial disputes, force majeure etc.) and to retain only such part of the exhibitor's stand costs as shall be required to compensate the exhibitor for reasonable expenses incurred up to the time of such cancellation. All remaining fees shall be refunded. In the event of cancellation by Atrium or the organizers, no hotel or airline expenses shall be reimbursed by Atrium.

Cancellations by exhibitors:

The exhibitor may cancel their stand reservations at any time by written notice to Atrium. Atrium will refund payments based on the criteria listed below:

- Cancellation more than 45 days prior to event start date: 100 % refund
- Cancellation between 45 and 30 days prior to event start date: 75 % refund
- Cancellation between 29 and 20 days prior to event start date: 50 % refund
- Cancellation less than 19 days prior to event start date: No refund

Non-refundable fees, in accordance with the conditions of payment on the exhibit application form, will be withheld to cover administrative costs. Exhibitors are responsible for cancelling any other reservation (e.g. hotel or airline reservations) made in connection with the event. Atrium retains the right to resell any booth cancelled by the exhibitor.

6. Stand space and activities

All stands must be set up and ready at least 30 minutes prior to opening of the event. Exhibitors are obliged to ensure that the space rented to them is kept clean.

The exhibitor is obliged to observe the schedules set out in the Exhibitors Manual for the construction and dismantling of stand. The space allocated to the exhibitor may not be exceeded in either height or any other dimensions.

Any stand space not occupied will be considered a no-show, and the space will be forfeited by the exhibitor. The forfeited space may be resold or used by Atrium without obligation for any refund whatsoever, unless arrangements for delayed occupancy have been made.

The exhibitor shall not be authorised to share, sub-let or assign the stand to any other company or to entrust it to other parties in any other way.

The exhibitor shall only be allowed to display and distribute advertising material and to address visitors within his own booth space.

Activities at, and operations of, the booth shall be carried out in such a way that no nuisance will be caused to the event as such or to neighbouring booths. In cases to the contrary, Atrium shall be authorised to exclude the exhibitor from the event. In the event of exclusion, Atrium will not refund any payments.

All exhibition items must be removed from the exhibition area after the closing of the exhibition on the date and time specified by Atrium. If the exhibitor fails to remove the items by the specified time and date specified Atrium is entitled to remove the items at the exhibitor's own risk and cost.

7. Fire safety regulations

Exhibitors are responsible for knowledge of and adherence to all fire and safety codes, and must follow the guidance given by any representative of the event venue. All signs and equipment must conform to Danish standards.

8. Liability and limitation of liability

Atrium is only liable for damage or loss to the exhibitor if the damage or loss is caused by fault or negligence by Atrium. Atrium are not responsible for the exhibitor's indirect losses, including but not limited to loss of profits, loss of goodwill, loss of profits, etc.

The exhibitor is liable for any damage including loss of or damage to goods caused either by himself or by any of his assistants to the exhibition venue. The exhibitor is also liable for any other damage arising from the exhibitor's failure to supervise the space rented by him. Atrium is not responsible for the exhibited property.

9. Complaints

Exhibitors' complaints in relation to the events and these Terms and Conditions should be made in writing and sent to Atrium without delay and not later than 30 days from the date of the event.

10. Insurance

Atrium will bear no insurance risk on behalf of the exhibitor. The exhibitor is explicitly urged to make use of his own possibilities of insurance. Atrium assume that exhibitors are adequately insured.

Further, exhibitors are encouraged to make security arrangements for sensitive or valuable items. Atrium will bear no responsibility for the property of exhibitors.

11. Visitors and staff

If no other agreement has been made, admission will only be available to registered visitors and staff of at least 18 years of age. Proof of age may be required.

Atrium shall not be liable to any visitor for damages he may have suffered due to the behavior of an exhibitor or staff employed by an exhibitor. In particular, the exhibitor and his staff cannot be considered as vicarious agents of Atrium.

12. Amendment of terms and conditions

Atrium reserves the right to amend these terms and conditions at any time. All amendments shall be binding on the exhibitor with the provision that the exhibitor is advised of any such amendment. Any matters not specifically covered herein are subject to decision by Atrium.

13. Intellectual property rights

Atrium maintains all intellectual property and marketing rights regarding the exhibition, including websites, logos, company names etc.

No other than Atrium is legally allowed to make commercial use hereof unless consent is given by Atrium.

14. Data protection

All data regarding natural persons are processed in accordance with our Privacy Policy. The Privacy Policy can be found [here](#).

15. Severability

If one or more provisions of these Terms and Conditions are found invalid this shall not affect the rest of the provisions' validity.

16. Entire agreement and discrepancies

The Terms and Conditions and any document referred to in these conduct the entire agreement between the exhibitor and Atrium.

The Terms and Conditions prevails in case of any discrepancies between these and other agreements between the Parties.

17. Governing law and jurisdiction:

The Terms and Conditions are subject to Danish law. Any dispute arising in connection with The Terms and Conditions, including disputes concerning the Terms and Conditions' existence or validity shall be settled by the courts in Denmark.