



Evropská unie
Evropský sociální fond
Operační program Zaměstnanost

Svaz měst a obcí
SMO
ČESKÉ REPUBLIKY



SMART Česko



BECOME A PROSPEROUS CITY
FOR THE FUTURE



BE SMART

Sustainable CR – SMART CR

Are the e-tools a panacea? Where does the Digital Czechia stand and what are its expectations?

UTM CR

Rut Bizkova

Prague, November 12, 2019



SMART Česko



UTM CR – Representative of Municipalities

- 2800 member municipalities – 80 % of the Czech population
- UMT CR is preparing a strategy for smart cities and villages - for the whole Czech Republic
- The strategy is cross-cutting, responds to a number of government strategies in which representatives of regions, cities and municipalities are invited to cooperate

Therefore the SMART Czech Republic Strategy



Evropská unie
Evropský sociální fond
Operační program Zaměstnanost

Svaz měst a obcí
SMO
ČESKÉ REPUBLIKY



SMART Česko

Short Distance Towns/the Czech Republic as the Internet





What Kind of Strategy Are We Developing?

- Strategy for Sustainable Czech Republic - in line with the principles of sustainable development and with respect to 17 UN Sustainable Development Goals (SDGs)
- A strategy that is not SMART in goals, but in tools
- Strategy for SMART Czech Republic, municipalities, cities and regions and their cooperation on the basis of common advantage and solidarity
- A strategy in which we recognize the opportunities, but also the risks associated with the use of new technologies



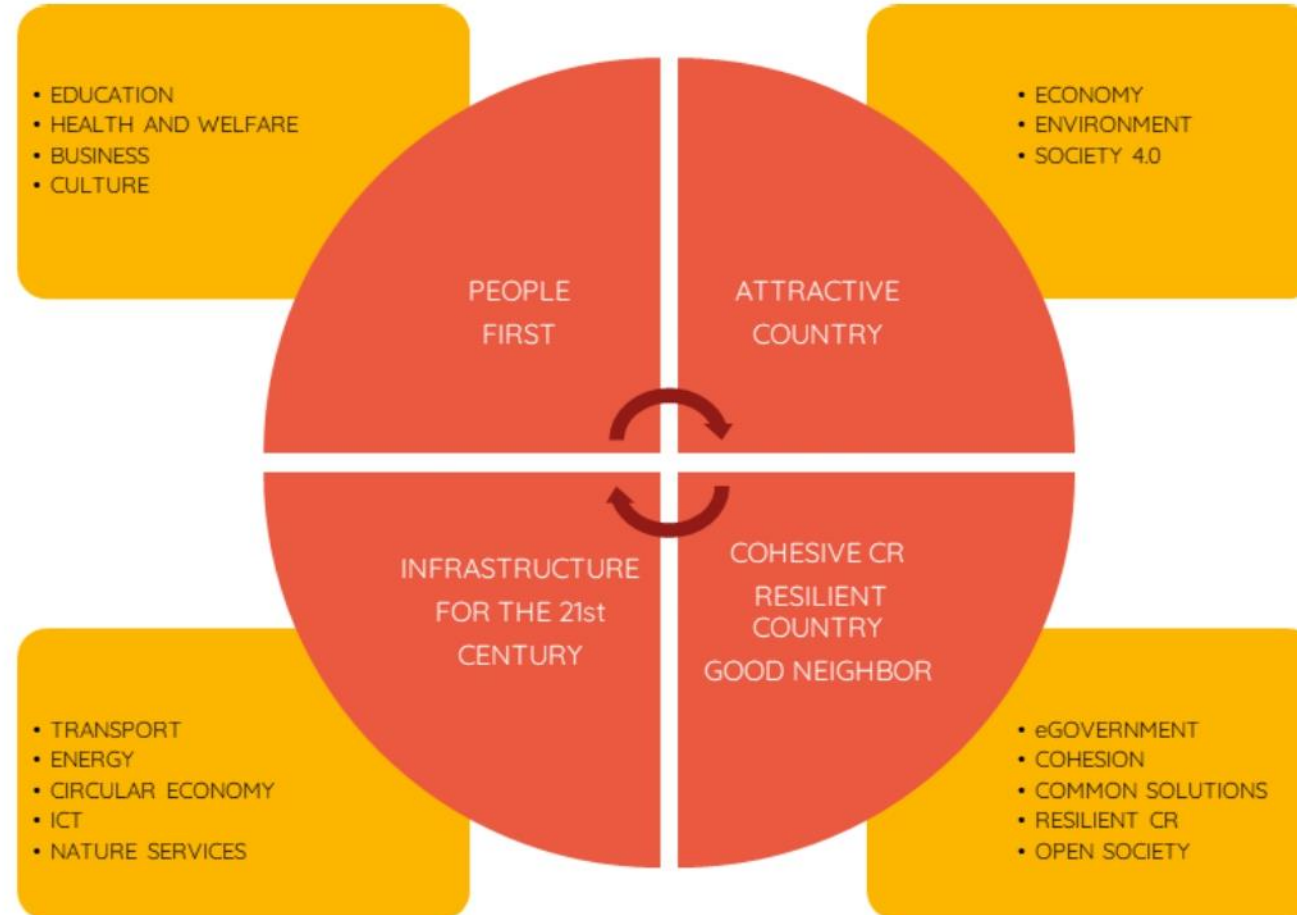
Global Target and Strategic Areas

Global target (2035/2050)

In the Czech Republic there are good conditions for the well-being life of people of all ages, all levels of education and in every place of the country, ie from the smallest municipality to the capital. The Czech Republic is a prosperous country, it is homeland of its people, is managed sustainably, using all available (SMART) tools and new technologies.

Strategic Areas:

1. People first (citizen-individual and his/her family)
2. An attractive country (our home and our homeland)
3. 21st Century Infrastructure (New Technology Solutions)
4. Cohesive Czech Republic, resilient society, good neighbor (floods, cyber attacks and "fake news" resistant)





Evropská unie
Evropský sociální fond
Operační program Zaměstnanost



SMART Česko



Energy



ICT



Finance



Education



eGovernance



eHealth and Social Services



Transport and Mobility



Circular Economy



Evropská unie
Evropský sociální fond
Operační program Zaměstnanost



SMART Česko

Going SMART = Going Sustainably



Not to be afraid of **innovation**

-

to be **a leader**





Evropská unie
Evropský sociální fond
Operační program Zaměstnanost

Svaz měst a obcí
SMO
ČESKÉ REPUBLIKY



SMART Česko



LET'S TALK TOGETHER
BE BETTER



BE SMART



SMART Česko

Web and Social Networks

facebook.com/smartcesko

twitter.com/smartcesko

linkedin.com/company/smartcesko

www.smartcesko.cz