

Why UK?

5 reasons to choose the UK





Globally, for broadest geographic reach of international flows of trade, capital, information & people.



154

Most attractive location for investment in Europe as ranked by global CEOs² and 1st globally (alongside India) as ranked by UK CFOs (2025). (PWE, EY)

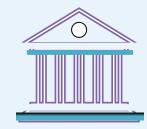


150

For number of unicorns in Europe. 3rd globally (2025). 5th most innovative economy globally (2024)



Out of top 10 universities worldwide, 7 in top 50 for upcoming year of 2026



700

Trade agreements signed with countries and territories outside EU (2024), and new landmark deals with USA, India and EU agreed in 2025 so far



What is the UK's Modern Industrial Strategy? And why is it good for your Business?



A bold long-term plan. Developed with business, for business.

- Removing barriers to investment
- Investor-Friendly Reforms
- Financial Incentives



Built on 8 Growth Sectors

Advanced Manufacturing

- Aerospace
- Advanced Materials
- · Agri-tech
- Automotive
- Batteries
- Space



Clean Energy Industries

- Wind (Onshore, Offshore and Floating Offshore)
- Fusion Energy
- Nuclear Fission
- Hydrogen
- Carbon Capture Usage and Storage (CCUS), including Greenhouse Gas removals
- Heat Pumps



Digital and Technologies

- · Artificial intelligence
- Engineering Biology
- Advanced Connectivity Technologies
- Quantum Technologies

Professional and

Business Services

· Accountancy, Audit, and Tax

· Management Consultancy

- Semiconductors
- Cyber Security

Legal Services

Defence

- Drones and Autonomous Systems
- Combat Air
- Directed energy weapons
- Complex weapons
- Maritime capabilities



Creative Industries

- Advertising and Marketing
- Film and TV
- Video Games
- Music, Performing and Visual Arts





Financial Services

- FinTech
- Insurance and Reinsurance Markets
- Sustainable Finance
- Capital Markets
- Asset Management and Wholesale Service



Life Sciences

- Pharmaceuticals
- Medical Technologies (MedTech)

Clean Energy

Be part of the UK's clean energy superpower mission. £30bn/year investment and world-leading offshore wind and Carbon Capture opportunities.

What's New:

- £30B annual investment target by 2035
- £1B Clean Energy Supply Chain Fund
- £14.2B for Sizewell C, £2.5B for SMRs, £2.5B for fusion

- Offshore wind, hydrogen, CCUS, fusion, heat pumps
- Export finance support via UK Export Finance (UKEF)
- Global Clean Power Alliance for supply chain resilience



Digital & Technologies

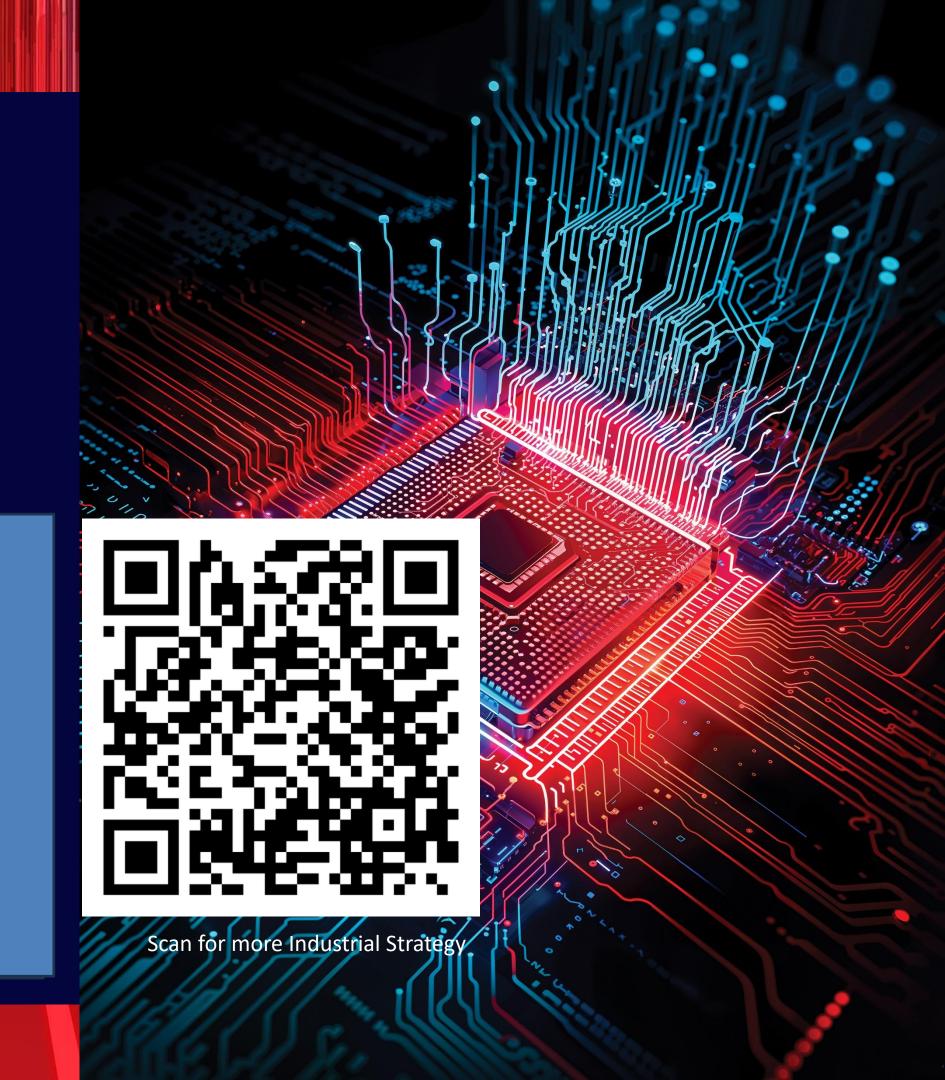
Europe's largest tech ecosystem. £1.2tn in value, £500m in sovereign Al and unmatched innovation incentives.



What's New:

- 1. £500M Sovereign Al Unit
- 2. 20x expansion of Al Research Resource
- 3. New Al Growth Zones

- 1. Quantum, semiconductors, cyber, engineering biology
- 2. UK-US tech partnership and global fellowships
- 3. Scale-up infrastructure and compute capacity



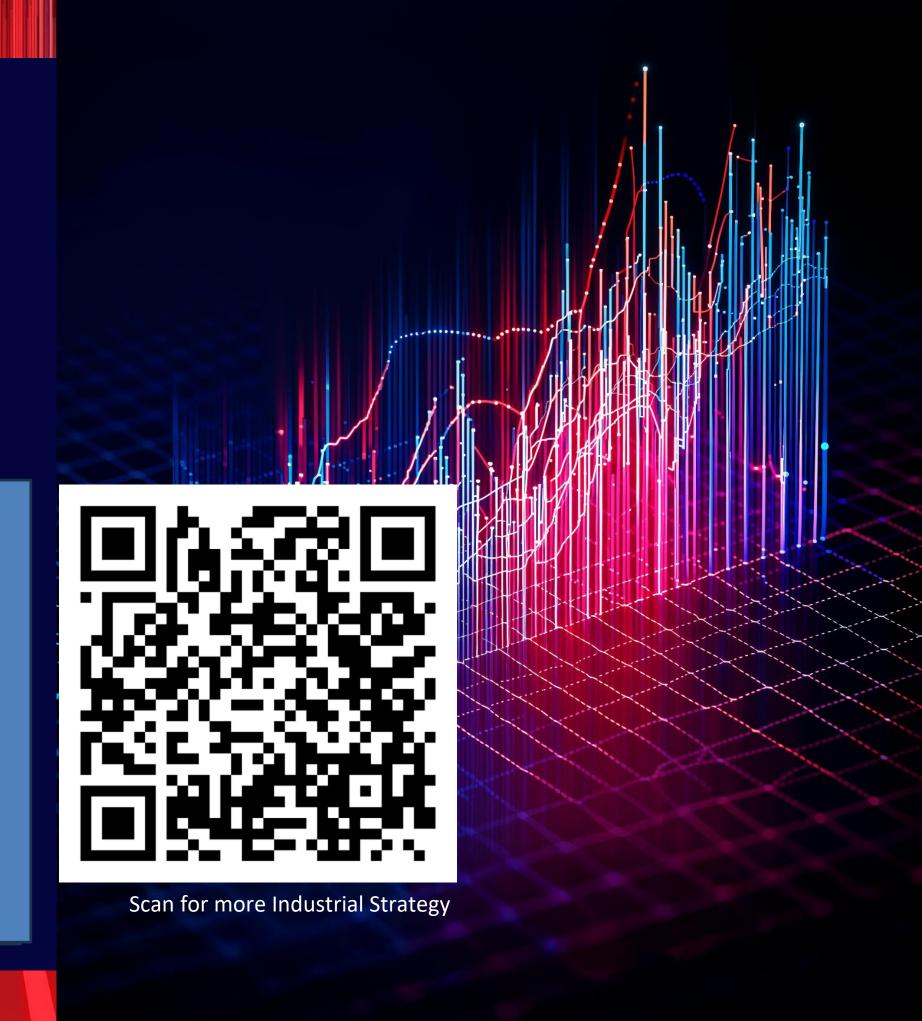
Financial Services

Europe's top FDI destination with new concierge support and smart regulatory sandboxes.

6 What's New:

- Pension megafunds unlocking £50B
- PISCES private stock exchange
- Concierge service for international firms

- FinTech, sustainable finance, capital markets
- Regulatory reforms for growth
- Investment in regional clusters (eg. Edinburgh, Manchester)



Life Sciences

Accelerate breakthroughs in the UK's life sciences hub. £600m in health data innovation and targeted R&D missions.

拳 What's New:

- £600M Health Data Research Service
- £520M Innovative Manufacturing Fund
- Streamlined trials and procurement

- AI-ready health data platform
- Strategic partnerships with global pharma
- Clusters in Oxford, Cambridge, Manchester, Glasgow



Advanced Manufacturing

Invest in the UK's high-tech manufacturing renaissance —where £4.3bn in support powers innovation from aerospace to automotive.

What's New:

- £4.3B in funding, including £2.8B for R&D
- New Robotics Adoption Hubs & Made Smarter expansion
- British Industrial Competitiveness Scheme to reduce electricity costs

- EV manufacturing clusters in N East and W Midlands
- Aerospace, batteries, space, and agri-tech innovation
- Investment Zones and Freeports with £160M support



Defence

Secure returns in a defence sector backed by £15bn in sovereign programme and NATO's third-largest budget.

What's New:

- £400M UK Defence Innovation fund
- Defence Growth Deals across UK nations

- Combat air, drones, directed energy weapons
- Export-focused procurement reforms
- Strategic partnerships (e.g. Rheinmetall, Thales)



Professional & Business Services

Tap into the UK's global services engine. £183bn in exports and a bold ambition to double investment by 2035.

What's New:

- £150M support package
- PBS Hubs in 6 UK regions
- Smart Data programme for property sector

- LegalTech, ESG advisory, AI-enabled services
- Export support and mutual recognition of qualifications
- UKEF guarantees for early project services



Creative Industries

World renowned creative and cultural content; 3rd largest creative services exporter globally.

What's New:

- £150m Creative Places Growth Fund
- Creative Content Exchange (CCE) marketplace
- £75m for film/TV, £30M for video games, £30m for music

- CoSTAR R&D labs and Createch clusters
- IP licensing and AI model training via CCE
- Touring and export support in EU, US, Gulf, Asia-Pacific



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