

RACING FOR A HEALTHY RECOVERY



RACE TO ZERO

What is Race to Zero?

The UN-backed, **global campaign** to **rally leadership and support** from all non-state actors for a **healthy, resilient, zero carbon recovery**.

All members are committed to the same overarching goal: achieving **net zero emissions by 2050** at the very latest.



Nigel Topping

Gonzalo Muñoz

Led by the High-Level Climate Champions for Climate Action, Race To Zero mobilizes actors outside of national governments to join the **Climate Ambition Alliance**.

Who's in the Race to Zero...?

The objective is to **build momentum** around the shift to a decarbonized economy ahead of COP26. This will send governments **a resounding signal** that business, cities, regions and investors are **united** in meeting the Paris goals and creating a more **inclusive and resilient economy**.

454

Cities

23

Regions

1,397

Businesses

74

Investors

569

Universities

12%

Global
economy

7%

Total CO2
emissions

0.62

Billion
People

... And who will be by COP26?

30%

Global
economy

25%

Total CO2
emissions

30%

Global
population

Media
coverage in
**every UN
Nation**

40%

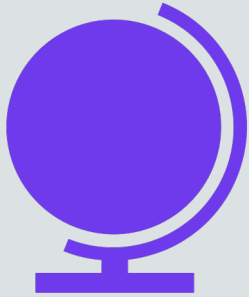
Uptake in
Global South

At least
20%
coverage in
each sector

Prompt ratcheting of at
least
40 NDCs

Prompt net zero
enshrined in law in a
further
25 countries

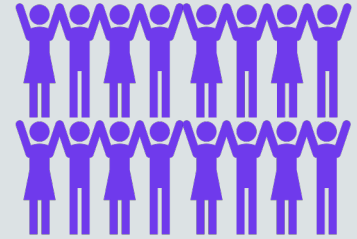
What are we doing this year?



Engaging all corners of the world in the Race.



Involving all sectors of society in the Race.



Mainstream the Race to Zero narrative.

How to join Race to Zero?

To join, entities must fulfil the minimum criteria:

Pledge. Plan. Proceed. Publish.

BECOME A PARTNER

If you are an **initiative or a coalition**, you can join as a Partner. You will facilitate the exponential growth of members into Race to Zero.

BECOME AN ACTOR

If you are an **individual entity** (business, city, university, region etc.), you are invited to join an initiative or network, which is an **official Race to Zero partner**.

What does the EPRG do?



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1. Receives an application from an Initiative.
2. Reviews the application and assesses the Partner against the Race to Zero Meta-criteria and leadership practices.
3. Follows-up with any further questions and / or recommendations.
4. Recommends their decision to the Champions, who ultimately reject or approve the application.

Becoming an actor: Individual actors (such as **regions, cities, businesses** and **investors**) are invited to join an initiative or network, which is an **official Race to Zero partner**. By joining one of the partners they will be directly included in Race to Zero.

Business	B Corporation	Business Ambition for 1.5 C - Our Only Future	The Climate Pledge	SME Climate Hub / Exponential Roadmap Initiative	Pledge to Net Zero
	Net Zero by 2050 (The B Team)				
Investor	City	State / Region	University	Country-wide	Sectoral
UN-convened Net-Zero Asset Owner Alliance Net-Zero Asset Managers Initiative	C40 Deadline 2020 ICLEI- Local Governments for Sustainability	Under2 Coalition	Global Universities and Colleges for the Climate Second Nature	Japan Climate Initiative Race to Zero Circle	Health Care Without Harm's Climate Challenge Water UK International Wineries for Climate Action Fashion Industry Charter for Climate Action

How can initiatives grow?

Our partners are leading change – and here's how we're helping:

OUR SUPPORT

We look to provide a **balance of support and empowerment**. In doing so, we can offer:

- Social media platforms;
- Communications tools;
- Influential calls to Action;
- Technical support;
- Platforms for peer engagement.

THEIR INCENTIVE



Members' climate action efforts will be **recognised as credible and science-based**;



Members will join a supportive community spanning regions and sectors, with whom to **share tools and knowledge**;



Members will have access to powerful communications material and **play a part in the run up to and at COP26**;



Members will actively play a role in 2021 as the **most decisive year in climate action history**;



Members will be **supported every step of the way**.

Other ways to help accelerate the Race

If an initiative or network is ineligible to join the Race as official Partner, they can still play a part in **driving success**.

Recruiting members

- Encouraging members to sign up through existing initiatives;
- Identifying the most relevant initiatives for your network of organisations to establish rapport.

Spreading awareness

- Including Race to Zero in reports;
- Disseminating calls to action from the High Level Champions.

Supporting organisations

- Helping translate material;
- Assessing key players in your region / sector