



Virtual Northern Powerhouse Mission - EdTech, UAE

10 and 31 March 2021

The Department for International Trade (DIT) invites businesses to join this virtual Northern Powerhouse trade mission to the UAE. This mission is ideal for businesses eager to explore opportunities in the UAE and wider Middle Eastern region.

We are pleased to offer Education Technology businesses the opportunity to join our virtual mission focusing on the UAE to explore the demand for your products and services and gain one-to-one access to buyers and decision makers.

What's on offer?

Delegates have the choice between joining just Part 1 of the virtual mission programme or both activities in conjunction.

Part 1. Virtual Briefing (11:00 - 12:00, 10 March 2021)

A one-hour webinar providing:

- An overview of the UAE market
- The EdTech sector opportunities in the UAE for UK companies
- An awareness of rules and regulations with a particular focus on Dubai
- Advice from companies based in the North of England who are successfully exporting to the UAE
- Access to support from DIT, British Centres for Business (BCB),

Knowledge of Human Development Authority (KHDA) and local distributors

Part 2. Virtual Meet the Buyer (31 March 2021)

Opportunity to virtually pitch your products and/or services to in-market buyers and distributors.

Registration for Part 2 is by expression of interest only and delegates will be contacted with further information.

REGISTER

Dates

Part 1: 10 March 2021
Part 2: 31 March 2021

Location

Online

Cost

Part 1: Free to eligible businesses
Part 2: £50 plus VAT non-refundable booking fee

For more information contact

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Registration

To register your interest please visit
<http://bit.ly/EdTechUAEVirtualMission>

Eligibility

Companies must be from the Northern Powerhouse region and operate in the Education Technology sector

The Northern Powerhouse had a GDP total of £411.8 billion in 2018. In 2019 alone, businesses based in the region exported £57.5 billion worth of goods to every corner of the globe, yet there remains massive potential for future international growth. The region also has high speed rail links, excellent transport, highly skilled workforces and world-class research, with six northern universities ranked in the top 20 for research excellence nationally.

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Department for
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