



2022 Info Day Webinar: Promoting your VET Course to Youth: Tools, Techniques and Channels

AGENDA 22 September 2022

14.00-14.05

Introduction - Ana Carrero Deputy Head of Unit - Vocational Education and Training DG Employment, Social Affairs and Inclusion (suggested topic: VET and Young people)

14.05-14.20

New ways of using social media for promoting your VET course (TBC)

14.20-14.40

Best practices (presentation from 2 EU VET providers)

14.40- 14.50

Q & A via sli-do

14.50 -15.00

Introduction of B2B Match & Wrap- up

15.00 - 16.00

Networking via B2B Match