



## **Specific Privacy statement for the "Digitalisation for the Sustainable Growth of Tourism" workshop, Athens, 7 December 2018**

**Your personal data** are processed in accordance with Regulation (EC) No 45/2001<sup>1</sup> on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data.

**The data controller** of the processing operations for the needs of this event is Head of Unit A.1 COSME<sup>2</sup> of the Executive Agency for Small and Medium-sized Enterprises (EASME)<sup>3</sup>.

**The legal basis** for the lawfulness of processing operations is Article 5(a) of Regulation EC 45/2001 whereby processing of your personal data is necessary for the performance of a task carried out in the public interest on the basis of the Treaties or other legal instruments adopted on the basis thereof;

**The purposes** of this processing operation are to:

- register you to the ICT and Tourism –workshop in Athens;
- provide you with access to the conference venue;
- include you in the participants list which will be made available to the organisers, the other participants, and the contractor (the below mentioned ICF MOSTRA);
- contact you when necessary for the organisation of the event,
- facilitate the follow-up activities of the event, including collection of your travel and accommodation documents for the reimbursement of the related expenses, collection of your feedback, sharing of information related to the event

Moreover, photographs/pictures and audio and video recording will be taken during the event. They could be published in the framework of European Commission activities.

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<sup>1</sup> Regulation (EC) No 45/2001 of the European Parliament and of the Council of 18 December 2000 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data (Official Journal of the European Union L 8, 12.01.2001, p. 1.), currently under revision in the light of the GDPR.

<sup>2</sup> Regulation (EU) No 1287/2013 of the European Parliament and of the Council of 11 December 2013 establishing a Programme for the Competitiveness of Enterprises and small and medium-sized enterprises (COSME) (2014 - 2020)

<sup>3</sup> Commission Implementing Decision 2013/771/EU establishing the 'Executive Agency for Small and Medium-sized Enterprises' and repealing Decisions 2004/20/EC and 2007/372/EC

**1.) The following personal data are collected:**

For the purposes mentioned above:

- First name,
- Last name,
- E-mail address,
- Mobile phone number<sup>4</sup>.
- Information about your profession or business: location, size, sector and time in operation.

Please note that the above requested data are **necessary** (except where indicated otherwise in the registration form) for ensuring your participation and for processing the reimbursement of your travel and accommodation expenses

**The recipients** of your data will be relevant DG GROW and EASME staff in charge of the event, local event organisers, the contractor in charge of the logistics management and travel and accommodation arrangements (the below mentioned ICF Mostra), security personnel.

**2.) The processor of data** on behalf of EASME is ICF MOSTRA ([ictandtourism@iservice-europa.eu](mailto:ictandtourism@iservice-europa.eu))

**Technical information**

We use a third-party provider, Aventri, for the purpose of the registration form. Aventri may use cookies, beacons, tags and scripts for analysing trends, administering the event platform, tracking users' movements around the platform, platform performance analysis, functionality and monitoring. For more information, please see Aventri Privacy Policy [here](#). Furthermore, information Aventri's cookie policy can be found [here](#).

**3.) All your registration data** will be kept for a maximum period of **12** months after the end of the event. Data **will be automatically deleted** at the end of the period indicated above.

**4.) You have the right** to access your personal data and the right to correct or delete any inaccurate or incomplete personal data. If you have any queries concerning the processing of your personal data, you may address them to Head of the Unit A.1 COSME, Executive Agency for Small and Medium-sized Enterprises (EASME) (entity acting as data controller), at the following email: [EASME-COSME-COMMUNICATIONS@ec.europa.eu](mailto:EASME-COSME-COMMUNICATIONS@ec.europa.eu)

**You shall have right** of recourse at any time to the EASME DPO at [EASME-DPO@ec.europa.eu](mailto:EASME-DPO@ec.europa.eu) and to the European Data Protection Supervisor at <https://edps.europa.eu>.

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<sup>4</sup> Mobile phone numbers may be used in case event organizers need to contact you to communicate eventual changes in the logistics, or for the event follow up.