# **General Conditions of Participation**

# to Innovation Summit MEA 2020

Innovation Summit MEA 2020 is organized by Schneider Electric FZE, a company organized under the laws of the United Arab Emirates, registered at companies register under number 85114741, with its registered office at KC06, Jebel Ali Free Zone, Dubai, United Arab Emirates.

Schneider Electric is organizing Innovation Summit MEA 2020 on the 28th of October on vFair's.

## 1. General Conditions

## Registration

Participation to the Innovation Summit MEA 2020 is subject to these General Conditions for Participation ("General Conditions"), to the exclusion of any other verbal or written terms or agreement.

Participation to the Innovation Summit MEA 2020 entails the acceptance of these General Conditions. You agree to be bound by these General Conditions and to hold Schneider Electric harmless from any consequence resulting from your breach or failure to comply with these General Conditions.

Participation in Innovation Summit MEA 2020 is accessible free of charge and only with an invitation from Schneider Electric. Once your registration is submitted via the event's online registration platform, you will receive a confirmation email.

Registration is individual and personal to you, nevertheless if you cannot attend, you can transfer the invitation to a person in your company, after express permission of Schneider Electric.

The invitation received from Schneider Electric does not bind Schneider Electric in any way. In particular, if the maximum capacity of registrants is reached, Schneider Electric reserves the right to refuse any additional registration.

## **Description and Organization**

The information published on www.se.com/eg/en/about-us/events/innovation-summit-world-tour.jsp is given subject to the smooth running of the event and may be subject to last-minute adjustment. Should the schedule of the event be amended, the organizers will do everything to notify the participants.

Schneider Electric, at its sole discretion, reserves the right to amend all aspects of the event, including, but not limited to, the name of the event, the topics, the scheduled content, the speakers, the moderators and the place, including the event's cancellation, which, if applicable, will not give rise to any compensation.

## **Participation and Data Protection**

An identification badge must be worn to access the conference and exhibition areas of the event. Any person without a badge will be refused access to such areas. In the event of overcrowding, and for safety reasons, the organizers reserve the right to deny access to conference rooms. The internal rules of the conference area apply without reservation to all participants (such as no smoking in the areas).

<Innovation Summit MEA 2020> is organized in a spirit of open-mindedness which allows everyone to participate. The organizers are however vigilant with regards to the smooth running of the event. Any failure to observe the defined rules or any behavior likely to disrupt the event, may be reported immediately to the organizers present on the site. The organizers reserve the right to definitively exclude any person whose behavior is deemed unacceptable, at the organizer's discretion.

Schneider Electric has adopted the policies and practices of data protection described in these General Conditions and in its Data Privacy policy available at <a href="https://www.schneider-electric.com/en/about-us/legal/data-privacy.jsp">https://www.schneider-electric.com/en/about-us/legal/data-privacy.jsp</a> A specific privacy notice for the event is available <a href="https://www.schneider-electric.com/en/about-us/legal/data-privacy.jsp">https://www.schneider-electric.com/en/about-us/legal/data-privacy.jsp</a> A specific privacy notice for the event is available <a href="https://www.schneider-electric.com/docs/200008190/externalpolicy">https://www.schneider-electric.com/en/about-us/legal/data-privacy.jsp</a> A specific privacy notice for the event is available <a href="https://www.schneider-electric.com/docs/200008190/externalpolicy">https://www.schneider-electric.com/en/about-us/legal/data-privacy.jsp</a> A specific privacy notice for the event is available <a href="https://www.schneider-electric.com/docs/200008190/externalpolicy">https://www.schneider-electric.com/en/about-us/legal/data-privacy.jsp</a> A specific privacy notice for the event is available <a href="https://www.schneider-electric.com/docs/200008190/externalpolicy">https://www.schneider-electric.com/en/about-us/legal/data-privacy.jsp</a> A specific privacy notice for the event is available <a href="https://www.schneider-electric.com/docs/200008190/externalpolicy">https://www.schneider-electric.com/docs/200008190/externalpolicy</a>.





When you register to Innovation Summit MEA 2020, you will be provided with an option to receive news and commercial information from Schneider Electric and its affiliates via electronic means such as email.

Schneider Electric may also use your contact information (full name, job title, company, email address, mobile number, country) to contact you after the event in relation with the follow-up of the activities performed during the event. If you do not wish Schneider Electric to contact you or you desire to exercise any data subject rights, like consent's withdrawal, please communicate this directly to Schneider Electric at: <u>Global-Data-Privacy@schneider-electric.com</u>

Except as described herein, Schneider Electric shall not sell, rent or otherwise share or disclose your private, personally identifiable information to third parties.

#### Ownership of the content

All of the content produced and/or exhibited by Schneider Electric and its partners during Innovation Summit MEA 2020 remains the property of their authors and cannot be reused without their agreement.

Registering for and attending the event does not grant you any rights to use the name of Schneider Electric or any of its logos or trademarks. The services and associated material provided to you through your registration and/or attendance to the event, including but not limited to all images, designs, photographs, writings, graphs or data, are the property of Schneider Electric, its partners or its/their licensors and are protected by copyright, trademark, trade secret, or other proprietary or intellectual property rights.

## Image rights

You are hereby informed that Schneider Electric and/or any third-party service provider nominated by Schneider Electric, will be taking photographs which Schneider Electric intends to reproduce on communication media such as its websites, on newsletters, on paper, in the press or on social media.

By participating to the event, it is therefore possible that your photograph will be taken or you will be filmed during your attendance. Some pictures will show a general view of the conference (session room, exhibit halls, etc.), while other pictures will focus on smaller groups of persons or individuals. Photographers will respect your choice if you signal that you would prefer not to have your picture taken as a close-up.

You authorize Schneider Electric and/or any third party nominated by Schneider Electric to use and disseminate, free of charge and on a non-exclusive basis, photographs showing you, taken on the 28<sup>th</sup> of October at vFair and to make use of said photos or films, partly or fully, for educational and research, cultural or scientific, promotional or commercial purposes to illustrate Schneider Electric's and/or any third party nominated by Schneider Electric communication campaigns, nationally or internationally, in form of a website, paper edition (free or paid distribution), newsletter, press, social networks or any other form of communication, without any compensation and without any time limitation.

As audience member participating to the Innovation Summit MEA 2020, you expressly acknowledge that the taking, the reproduction, the dissemination and the use of your image and your voice are done with your agreement and do not invade your privacy and are not prejudicial to you in any case.



Additionally, you authorize Schneider Electric and any third party nominated by Schneider Electric, to mention the event and what is related to it on its own social networks including by using promotional communication tools and/or by interacting with participants to the event. Moreover, you authorize Schneider Electric and/or any third party nominated by Schneider Electric to mention the event in press releases and/or in articles related to both the activity and the promotion of Schneider Electric and/or any third party nominated by Schneider Electric.

## Liability

To the extent permitted under applicable law, Schneider Electric's liability - whatever the legal ground for liability - is limited to direct damages caused by willful misconduct of Schneider Electric.

## Disputes

Any disputes arising directly or indirectly from the interpretation, the validity or the performance of the terms of these General Conditions, will be submitted, in the absence of an amicable agreement within a period of thirty (30) days from the initial notification of the dispute by the first party to take action, to the exclusive jurisdiction of the competent courts of the United Arab Emirates to the exclusion of any other jurisdiction, including in case of plurality of defendants, injunction-like or emergency proceedings.

These General Conditions are subject to the laws of the United Arab Emirates.

## 2. Legal notices

The legal information relating to Schneider Electric website onto which the information concerning the event can be found, can be viewed at the following address:

www.se.com/eg/en/about-us/events/innovation-summit-world-tour.jsp

