



EU Conference Reinventing Plastics- Closing the Circle



**Session 5:
Quality and Pricing
for Recyclates**

On September 26, 2017





PET





HDPE





Status Quo

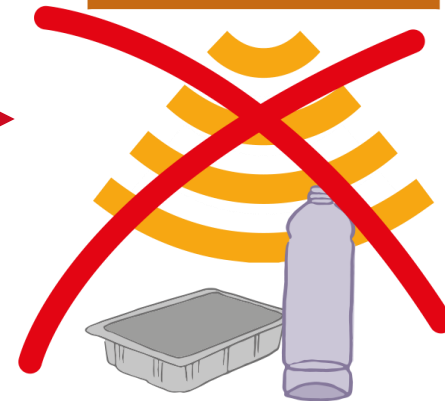


PET Tray

=



Plastic Additives



Near Infrared





High Quality



transparent
translucent
food-grade

Outcome

= Complexity

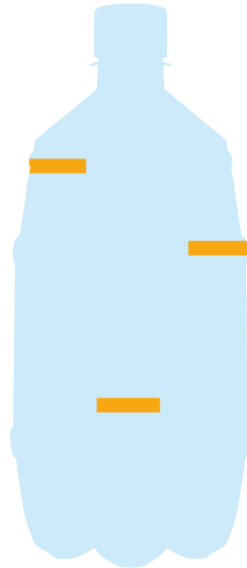


= High Costs





Solution



- decomplex
- less additives
- transparency



= high-quality-recyclable from existing infrastructure





We for Recyclates

RECYCLATE-INITIATIVE



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Effective Recycling
of plastic works!

Recycled PET bottles

While others are still talking about it, we've already put so many 100% recycled PET bottles* to use:

* from the Werner & Mertz Recyclate Initiative

 **097.107.300**

www.we-for-recyclates.com



Recyclates